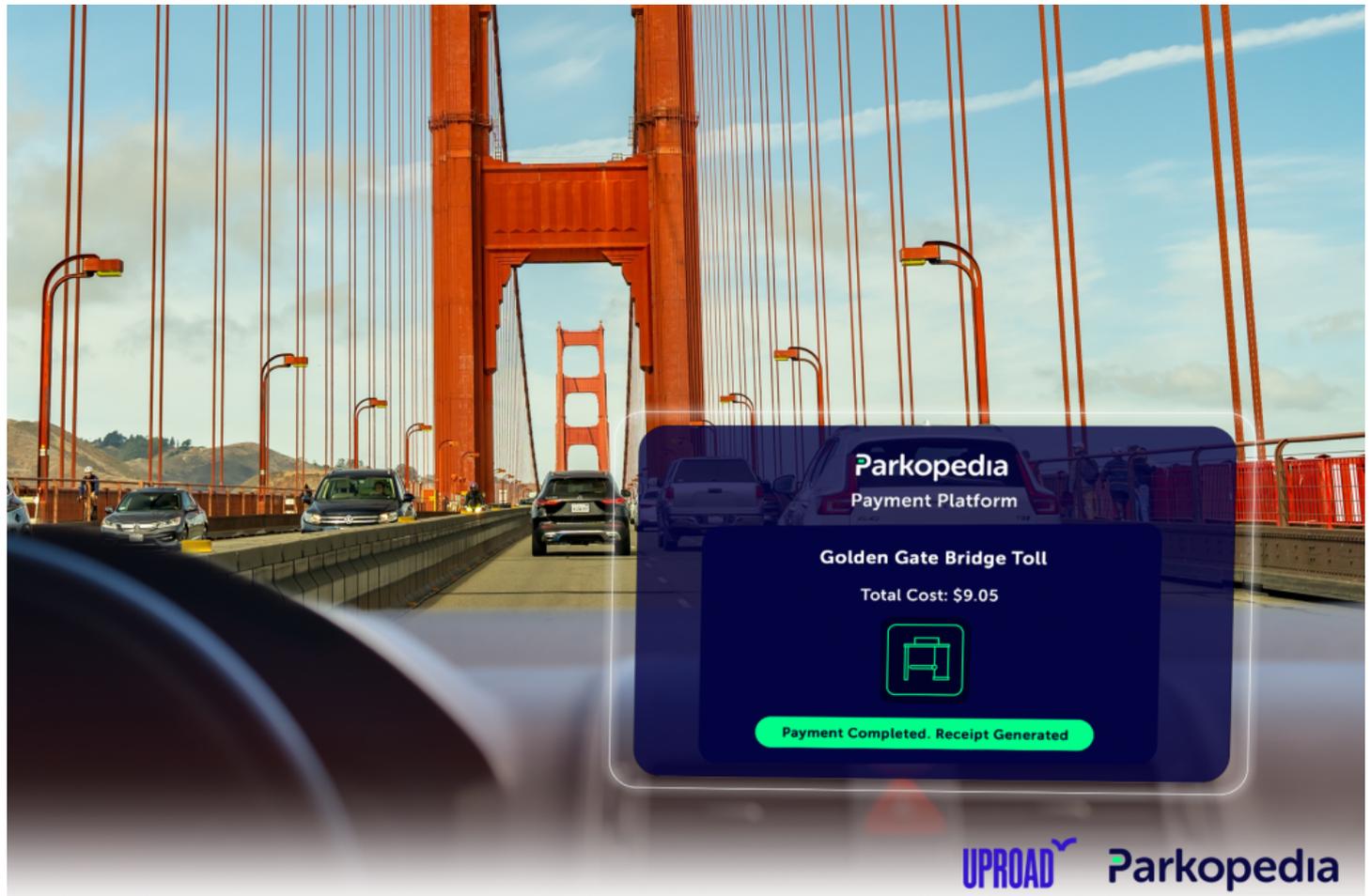


Parkopedia and Uproad revolutionise in-car tolling payments for US drivers

Uproad's digital toll alert and payment services to be integrated into Parkopedia's in-car payment platform, with coverage across the US at launch, allowing the for automated digital toll payments that drivers now expect from their connected vehicles



London, United Kingdom May 27, 2022 ([IssueWire.com](https://www.issuewire.com)) -

- Uproad's digital toll alert and payment services to be integrated into Parkopedia's in-car payment platform, with coverage across the US at launch
- The partnership allows for automated digital toll payments that drivers now expect from within their connected vehicles, eliminating the requirement for a tolling transponder
- Toll roads are proven to be safer to use, with integrated systems allowing for full service and transaction visibility - allowing drivers to keep their attention on the road

Parkopedia, a leading connected vehicles services provider, and Uproad, a leading mobile tolling payment system, have announced the integration of their platforms, automating the toll payment process for millions of drivers in the US.

American drivers complete nearly 6 billion journeys, along the country's nearly 9,500km of toll roads, bridges, and tunnels every year, according to the International Bridge, Tunnel and Turnpike Association (IBTTA), which also concluded that toll roads and bridges tend to be safer, better maintained and less

congested route options for drivers.

Uproad toll alerts and payments are currently available in 19 US states, with further coverage to be added later this year. The partnership enables seamless access through tollways by unifying Parkopedia's in-car payment platform with Uproad's digital toll payment system, eliminating the need for a tolling transponder. Drivers only need to register and agree to terms and conditions once to enable license plate recognition to identify the vehicle every time it passes through a toll, triggering the automated and effortless payments that drivers now expect from their connected vehicles. Real-time notifications are also sent to the driver for each event, allowing for transaction transparency and ease of management.

In the future, Parkopedia's in-car payment platform will be a key enabler for the global transition towards smart cities, where tolling systems for zone entry and exit or road use are set to become the industry norm. Drivers of connected vehicles will expect an automated, all-digital customer payment experience for all tolling stations and chargeable zones as standard.

In addition to tolling, Parkopedia's vehicle-centric payment platform, allows drivers to pay for both on and off-street parking, as well as EV charging, and 'pay-at-the-pump' fueling, all via the vehicle's infotainment system. The platform solves the time-consuming and expensive task of aggregating a large number of service suppliers and payment providers for automakers, uniting them into a single integrated solution. Unique Single Sign-On capabilities, with full Payment Card Industry (PCI) data security compliance, allow for consistency across all merchants and all commerce domains, bringing together a plethora of payment service providers without additional enforced customer authentication at the point of sale.

Anthony Michael Ibrahim, Director of Business Development and Partnerships in North America at Parkopedia, said: *"Millions of US drivers use toll roads and crossings every day. We are delighted to partner with Uproad to increase our payment platform's tolling coverage across North America and provide drivers with the seamless, automated digital toll payments that they now expect from their connected vehicles. Uproad and Parkopedia are both providers of cutting edge driver convenience technology, and are committed to providing safe, transparent, and secure systems enabling positive user experiences for drivers."*

Sean Boyan, VP of Business Development at Uproad, added: *"This partnership marks an important chapter in Uproad's pursuit of providing drivers with a frictionless way to navigate toll road charges and pay tolls. Parkopedia is a forward-thinking and dynamic industry leader, and we are truly excited to announce this partnership. Uproad covers about 90% of all US toll roads, so we're confident that together we'll vastly improve many driver's toll road experiences."*

Uproad is the latest addition to Parkopedia's portfolio of leading payment services in the US and Europe, joining recent additions such as parking operators Passport, APCOA, and OPnGO, as well as fueling partners ThinxNet and CarPay-Diem, further expanding the reach of the Parkopedia Payment Platform since its launch last year.

ENDS

About Parkopedia

Parkopedia is the leading connected car services provider used by millions of drivers and organizations such as Audi, Apple, BMW, Ford, Garmin, GM, Hyundai Kia, Jaguar Land Rover, Mercedes-Benz, Peugeot, Sygic, TomTom, Toyota, Volkswagen, and many others. Parkopedia helps drivers find and pay for parking, EV charging, fueling, and tolls in 15,000 cities across 89 countries. Parkopedia is also developing highly detailed parking maps and corresponding algorithms to help drivers and self-driving vehicles navigate to an open parking space indoors. Visit business.parkopedia.com for more information.

About Uproad

Uproad, a modern, mobile tolling payment system, is a consumer startup within The Kapsch Group, an international transportation systems company. The company is committed to creating smart mobility solutions that help reduce pollution and traffic, making road travel safer, more reliable, and efficient. Uproad provides a pivotal mobility product with an app that offers drivers a simple-to-use valid form of payment to pay tolls. Uproad offers account transparency, Toll Alert, and a Trip Calculator, enabling drivers to get real-time notifications when they've passed a toll and budget for road travel. Drivers can also track tolling expenses, enabling smoother trips and stress-free toll payments. Visit <https://www.uproad.com/> for more information.

Parkopedia Media Contact

Adam Calland

Marketing Director

Parkopedia

T: +44(0)7838219129

E: adam.calland@parkopedia.com

W: business.parkopedia.com

Uproad Media Contact

Tori Mattei

VirgoPR

Mobile: +1 631.942.5069

E: uproad@virgo-pr.com

Media Contact

Adam Calland

Adam.Calland@parkopedia.com

07838219129

Parkopedia Apex Yard 29-35 Long Lane, 29-35 Long Lane

Source : ParkopediaLimited

[See on IssueWire](#)