

Method Pitch™ — an innovative learning tool to boost language skills fast

Sanderland introduces Method Pitch™, which allows to improve language skills three times faster than traditional methods.

Ljubljana, Osrednjeslovenska May 22, 2022 ([IssueWire.com](https://www.issuewire.com)) - Sanderland, an international online language school, comes out with a patent-pending innovation - Method Pitch™, a learning strategy based on stimulation of the neural mechanisms in the human brain that control the comprehension, production, and acquisition of language.

Watching and listening to specifically designed scenarios, and then repeating aloud the sentences allows one to quickly memorise the necessary commonly used phrases and new words in context. Practicing this in different ways develops verbal memory and the ability to reproduce linguistic patterns effortlessly. At the next stage the learner makes the Pitch - an oral presentation, thus maximising the speaking ability and enhancing fluency and confidence in speaking a language.

The first product, [English Pitch™](#) came as a response to the needs of the Ukrainian refugees, to help them with a free solution allowing them to acquire the English language rapidly. It takes quite a lot of time to learn a language with most of the currently available programs, both offline and online courses, and even private classes. So, English Pitch™ was created with the aim of considerably reducing the time spent on mastering the language.

The product was developed by ESL professors with more than 20 years of experience in teaching English as a second language. It has three levels, designed for pre-intermediate, intermediate, and upper-intermediate level learners. Each level consists of 12 units with 60 lessons. Every unit focuses on a story written by the ESL expert authors. The stories immerse the learner in everyday life subjects' modern and realistic world.

English Pitch™ brings rapid results through brain stimulation, enabling learners to progress in just ten weeks.

Sanderland sees a massive opportunity to extend the power of Method Pitch™ to a global audience. It is preparing to launch similar courses for learners of German, Spanish and French languages. The product is highly scalable and can be used to teach any language.

About

Sanderland is an international online language school with an innovative approach to language learning. It provides English language courses to students worldwide and develops ingenious tools to make language acquisition fast and effective.

Sanderland is passionate about improving the quality and affordability of education, making it more flexible and inclusive. It aims at developing personalised and adaptive learning experience, with microlearning and gamification elements, accessible online at any time and anywhere.

Visit <https://sanderland.eu> for additional information.

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