Medikabazaar conducts successful trial of medical supplies through Drone Delivery



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- The company intends to begin using drones to make deliveries of critical and emergency medical supplies, vaccines, and lifesaving drugs after getting the prerequisite regulatory approvals.
- Medikabazaar is conducting the pilot project to understand and sort out the issues and challenges of using drones for the 'last mile' delivery of medical supplies.
- With this pilot project for deliveries through drones in Bengaluru in the first phase, it will be
 extended to a few more geographies as a part of the second phase of trials after collating the
 learnings and implementing improvisations from the first phase of trials.

medical supplies in the B2B space via drones.

In line with Medikabazaar's mission of Transforming Healthcare, the Company recently launched the pilot drone project in collaboration with Redwing Labs to transport medical supplies and assess the potential of drones as a means of alternative last-mile delivery option, especially for emergency scenarios. The first scheduled Test drone delivery took place successfully in Bengaluru.

In Bengaluru, the trial attempted to deliver medical supplies via drone. The used drone has a maximum range of 35 kilometers and can deliver a payload weighing from 1KG- up to 10 KGs.

The project aims to serve multiple locations across rural, urban and semi-urban cities for medical supplies including the geographies where the time to delivery is significantly higher through conventional modes due to tough terrain. The pilot project launched by Medikabazaar aims to create a large-scale impact and commitment to transform healthcare by making it accessible even to the remotest area to cater to emergent situations.

Speaking about the initiative Mr. Vivek Tiwari, CEO & Founder of Medikabazaar stated "MEDIKABAZAAR is at the forefront of adopting emerging technology to transform healthcare scenario in India, and the 'Pilot Drone Project' using drones is in line with the commitment to transform healthcare by way use of technology. Faster delivery of critical and emergency medical supplies, vaccines, and lifesaving drugs, devices, and equipment can be a great contributor to saving lives. This project is one of the first such programs in the country where drones are used to deliver medical supplies to hospital centers. The vision is to ensure easy healthcare accessibility throughout the nation, from the most populous to most remote areas in India in the near future"

The initiative also seeks to alleviate the burden on frontline health workers and supply chain management. Drones delivering medical supplies directly to healthcare centers saves time and help healthcare workers in delivering better patient care.

About Medikabazaar:

<u>Medikabazaar</u> is India's pioneering and largest online B2B HealthTech platform for medical supplies. Founded in 2015 by Mr. Vivek Tiwari and Mr. Ketan Malkan, the company has been growing exponentially and is emerged as the most prominent digital HealthTech platform in India's medical procurement and supply chain industry.

It was started with a mission and vision to improve Indian healthcare by making it accessible and affordable. The company devised an eCommerce website coupled with a number of innovative cutting-edge tech products and strong tech-powered supply chain capabilities via which medical establishments can search for their required supplies, order them at the right prices and time, and receive them at their doorsteps irrespective of their location.





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Source: Medikabazaar

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