

Maxity – The Most Innovative Blockchain App for Social Responsibility



London, United Kingdom May 5, 2022 ([Issuewire.com](https://www.issuewire.com)) - The most innovative blockchain app for social responsibility award was awarded to MAXITY on the 29th of April, 2022, at the Speakers Are Leaders Gala Dinner Awards held at Hilton London Olympia. This is the first award Maxity won after officially launching on the 31st of March. Justina Kairys (Head of Development) mentioned *“it is a huge honour for me to receive this award on behalf of the Maxity team. First of all, I would like to recognise every team member who worked extremely hard on our team, Maxity aims to become the world's largest charity NFT marketplace. The reason we are moving so fast and in the right direction is because of your contribution and passion, we need someone to grow this community better & bigger. Is the time we should all take up our social responsibility. Maxity, we are all committed to this. Thank you!”*

So, what is Maxity?

Maxity was founded in 2021 by a group of blockchain technologists, academics, and charity trustees. They aim to create a tool to promote and facilitate donor engagement with charities, improve society and reshape perceptions and trends about how NFTs are used. Maxity wants to create a new business model linking serious global issues to the blockchain world. They are proud to use NFTs for charity to connect individuals with good causes. Everyone can join in by donating art to charity or buying NFTs to send the proceeds to those in need.

Where is this idea coming from?

During the SARS-CoV-2 pandemic, a lot of global health crises negatively impacted people's everyday lives. This is a worldwide health emergency. During the pandemic, there have been numerous impacts and issues. A large number of girls in some underprivileged countries will not be able to return to school, which puts them at risk of teen pregnancy, child marriage, and violence. Statistics show there are 8.6 million orphaned children in Nigeria many of whom live in places such as bridges, railway stations, and markets. There are 10.5 million Nigerian children who do not attend school despite being of legal school age. All of these are social injustices that we should take up our social responsibilities to correct, not just because of pandemics.

Maxity decided to build this revolutionary business model, that links current global issues to the blockchain world and allows fundraisers and non-profit organisations to create digital items (NFTs) without prior technical knowledge or experience. Maxity provided a marketplace almost free of charge to NGOs to raise money for their project. Very simple, easy & user-friendly.

Why Maxity?

Maxity strongly believes in Web3.0. They chose to build a decentralised application powered by blockchain technology and smart contracts. Maxity can operate without any centralised authority, and choose to promote and combine decentralised application development best practices. Maxity respect user privacy and anonymity, so they let everyone log on to their platform by simply connecting their Ethereum wallet. No sacrificing of personal information is required. You can learn more about how to make and sell NFT by contacting us or going through Maxity's website.

Maxity wants to maintain originality and remain pioneers within digital fundraising and decentralisation fields. That is why Maxity focuses on new technology research and development (R&D). They plan to optimise the platform to become a decentralised autonomous organisation (DAO). The DAO model reduces the risk of human error and manipulation and places the decision-making power with an automated system and a crowdsourced process. This would give ownership and voting rights to the platform creators, contributors, and users together with the ability to shape the future path in a fully decentralised way. You can find out more about how to create NFT digital art with Maxity.

Maxity – your smart choice for NFT donations!

The ultimate goal for Maxity is not to make the community and entrepreneurs rich, but to do things that can actually improve the real world. Maxity encourages everyone to fulfill their social responsibility by giving back to society. It is our aspiration at Maxity, using the Web3.0 platform, to push blockchain technology to complete the paradigm leap and subvert the control of centralized giants over our digital lives. So do come & check it out at www.maxity.io



Media Contact

Maxity.io

marketing@maxity.io

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