

Market 99 adds another feather to its cap with "Market99.com"

The largest home value retailer in the country now forays into eCommerce.



New Delhi, Delhi May 5, 2022 ([Issuewire.com](https://www.issuewire.com)) - With 50+ stores spanning across the whole country, **Market99** has been a success story for quite a long. But, being able to repeat its success in the digital world is a new high that India's favourite store has reached in a concise time.

Since 1997, **Mr. Mohammad Abdullah**, the president, and co-founder has been on a mission to provide every Indian a destination to shop for the most premium products at the most affordable prices. This idea came in shape in the form of India's first price-driven retail chain, **Store99**. With time, Store99 shaped itself and became what we all know as the ultimate budget shopping destination, Market99.

"Market99 stores have always been my go-to destination, whenever I need something for my home or myself, but since the pandemic, I have been more inclined towards online shopping, and when in March 2021, Market 99 launched their online store, I found one more reason to shop from the comfort of my home."

~ These are the words of 27 years old Delhi resident Aashta Upmanyu, who proudly calls herself a home decor enthusiast and a loyal Market99 customer.

Since its establishment and launch, **Market99.com** has seen a 6x growth in terms of sales from www.market99.com. With a promise of an exclusive collection every week, Market99 wants its visitors to find something new on their every visit. In addition to scoring big with its website Market99.com, it is

rapidly expanding across major marketplace giants like Amazon, Flipkart, Ajo, and Myntra.

As Market99.com continues to create waves across the digital world, it has become proof of how **eCommerce** is taking over brick and mortar and becoming the primary medium for shopping for people across the globe.

Industry experts predict Market99.com will continue to grow exceptionally well in the upcoming quarter considering its expansion in terms of offerings in various product categories. We managed to get in touch with one of the directors of Market99, **Mr. Aman Abdullah**, whose optimism seems to be the driving force of Market99.com.

"Being in the front row, seeing Market 99 become what it is today, I was very confident in this venture since the day we took our first step towards Market99.com. Our goal is to make exclusiveness affordable to people, in addition to making it accessible, which is a limitation with brick and mortar. We are currently shipping across India and plan to expand globally while keeping affordability a major factor."

Well, that is what you call a rosy outlook. As the financial year is ending, it would be intriguing to see what's next for now what we can call ***India's new favourite online store***.

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