

## Maniarr's introduces Khakhra in 18 flavours

We have just brought in a delicious range of Khakhra . These are ideally suited for any Indian snack and breakfast.

**Rajkot, Gujarat May 30, 2022 ([IssueWire.com](http://IssueWire.com))** - India's fastest-growing food brand Maniarr's has unveiled Khakhra chips in 18 flavors. The objective of this new launch is to spread Indianness in the upcoming years. As per a [report by India Times](#), Maniarr's founder and Managing Director Sanjay Maniar said that this new launch's objective is to spread Indianness in the upcoming years.

The new Khakhra flavors include Methi, Pizza, Jeera, Panipuri, Lemon spicy, Pav Bhai, Garlic Bread, Dabeli, Ginger Chilli, Schezwan, Jeera, Chocolate, Ratlami, Masala noodles, Multigrain, Manchurian, and Vanilla. The product mixes healthy Indian seasonings, edible oil, and wheat. The making of Khakhra is an ancient process. There are many steps involved in manufacturing a Khakhra, which is why we have spared no effort in applying the latest technology to keep our product superior for you. Although the concept of Khakhra existed even during the period when food was not cooked over an open fire, it has been brought to perfection only over the ages. Today we produce more than 50 varieties, including mini Khakhra in 22 different flavors.

A pioneer in the ethnic and traditional snack food industry, Maniarr's is a family-owned business with a rich history of more than 20+ years. Sanjay Maniarr, Founder and Director, of Maniarr's, said, "Ever since the company was founded in 2002, it has aimed to be the number one brand in ethnic and traditional snack food categories in India. Maniarr's has rapidly evolved into a solid and recognizable brand in the country and internationally. The ever-popular Maniarr's Brand name under which our products are marketed offers a variety of snacks such as Khakhra, Papad, [Khari](#), [Bhakhri](#), etc. We are the world's largest manufacturer and exporter of Khakhra, and we also enjoy the distinction of exporting the world's first mini Khakhra in 22 delicious flavors. We have started from a store in Rajkot, and now we are exporting it worldwide; you can [buy Khakhra Online](#) from our website and Top Ecommerce-marketplaces such as Amazon, Flipkart, etc.

Sanjay further stated, "India is a highly diverse country with a growing need for ready-to-eat snacks, and with this Khakhra, we are providing a snack that is healthy and tasty.

### Media Contact

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