

Learnie Announces Learnie Enterprise on Salesforce AppExchange, the World's Leading Enterprise Cloud Marketplace

Learnie customers can now benefit from creating 'TikTok-style' microlearning communities



Park City, Utah May 12, 2022 ([Issuewire.com](https://www.issuewire.com)) - Learnie Announces Learnie Enterprise on Salesforce AppExchange, the World's Leading Enterprise Cloud Marketplace

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Learnie (<https://mylearnie.com>) today announced it has launched Learnie Enterprise on Salesforce AppExchange. The app allows for the creation and sharing of user-generated microlearning communities, a perfect fit for today's distracted learners. "We're bringing learners from organizations of all sizes together in a community setting to encourage participation, hone critical thinking and increase retention of content well beyond industry standards," said CEO Pete Mastin.

Learnie is currently available on AppExchange at:

<https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3u00000ONnhvEAD>.

Learnie Enterprise is subscription-based and a cost-effective way to establish business microlearning communities in training, employee engagement, HR, and consumer marketing. As part of its commitment to social impact, Learnie donates a free enterprise license to a qualifying non-profit for every Enterprise license it sells.

“Learnie is a welcome addition to AppExchange, as they power digital transformation for customers by creating collaborative learning communities,” said Woodson Martin, GM of Salesforce AppExchange. “AppExchange is constantly evolving to connect customers with the right apps and experts for their business needs.”

About Salesforce AppExchange

Salesforce AppExchange, the world’s leading enterprise cloud marketplace, empowers companies, developers, and entrepreneurs to build, market, and grow in entirely new ways. With more than 7,000 listings, 10 million customer installs and 117,000 peer reviews, AppExchange connects customers of all sizes and across industries to ready-to-install or customizable apps and Salesforce-certified consultants to solve any business challenge.

About Learnie

As a Public Benefit Corporation (PBC) and pending certified B Corp, “Learnie For Everyone” bridges the digital divide by making community learning available to all free of charge in the app stores. “Learnie Enterprise” brings private User-Generated Microlearning to businesses and organizations to capture the power of their communities and make learning easier, faster, and more cost-effective. Find out more at <https://mylearnie.com>.

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Source : Learnie Inc.

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