

Introducing New Blockchain Marketing Agency Minty Solutions

Minty Solutions, a brand new marketing agency in the blockchain space, has produced \$1M+ in minting revenue for its clients, in just 5 months of operation.

SERVICES	Minty Solutions	Competitor A	Competitor B	Competitor C
Instagram Management Team	✓	✓	✓	✓
Graphic Design Team	✓	✓	✓	✗
Twitter Management Team	✓	✓	✗	✓
Reddit Management Team	✓	✓	✗	✗
Event Management Team	✓	✓	✗	✓
Discord Managers	✓	✓	✗	✗
Discord Moderators	✓	✓	✗	✗
Copy Writers	✓	✗	✓	✓
Video Content Team	✓	✗	✓	✗
Influencer Networking Managers	✓	✗	✗	✓
PR Managers and Press Releases	✓	✗	✗	✓
Data Engineers	✓	✗	✗	✗
Full Stack Web Developers	✓	✗	✗	✗
Full Stack Web3/Blockchain Developers	✓	✗	✗	✗

London, United Kingdom May 20, 2022 ([IssueWire.com](https://www.issuewire.com)) - Incorporated in late January of this year, the new digital marketing firm, Minty Marketing Solutions LTD. has already surpassed over 1 million USD in minting revenue. Their all-in-one, holistic approach to marketing operates at the most competitive rates on the market. Despite the fact that their prices are competitive, Minty Solutions have already surpassed their competitors by creating distinctive marketing teams of 8-15 employees, tailored to the needs of each individual client. Among the traditionally provided services, Minty Solutions

continue to innovate by optimizing marketing packages, most recently through the addition of data engineers, as well as full-stack web and Web3/Blockchain developers as part of their newly introduced “Enterprise Package”, in order to better accommodate the needs of startup projects and those requiring development work (e.g. smart contract auditing, development, and web development).

Adam Nassef, CEO of Minty Solutions and student at the University of Toronto, began the conception of Minty Solutions in November 2021. Soon thereafter, Thomas Weber, a student at The University of Lancaster, was brought on as COO. Since then, the firm has diversified its client base through its work with Blockchain-based games using proprietary tokens, utility/non-utility backed NFT projects (e.g. fractionalization and real-estate tokenization), and metaverse projects. Minty Solutions' reach has been further extended through their press release services, which have issued over 1,000 press releases to over 200 networks including MarketWatch, Fox News, NBC, CBS, and Bloomberg. Their network of high-level outlets and influencers reaches over 73,000,000 accounts optimized for organic growth.

Minty Solutions client, Vending Machines NFT (VMNFT), recently celebrated the debut of their own New York Time square billboard advertisement under the marketing campaign run by Minty. This celebration followed a case study released by the firm, analyzing the growth of the NFT project under their marketing management. The case study showed a 106.1% increase in Twitter impressions as well as an almost 40% increase in Discord engagement, the primary hub for members of the Vending Machines community. Furthermore, under the marketing of Minty, the NFT project sold out their VMTycoon collection and within 12 hours, grossed over \$900,000 USD in revenue. Aza, the owner of Vending Machines NFT summarized their work with minty in the following statement, “We have been very happy with Minty Solutions since we started together. Their social media marketing work is really incredible. Continuous scavenger hunt(s) or poker games keep our community engaged. Their promo video and graphics team is just amazing! Would highly recommend this very dedicated team to handle all your marketing needs.”

To learn more about Minty Solutions and their trailblazing approach to marketing, visit their website or pitchdeck:

<https://www.mintysolutions.com/> | <https://www.mintysolutions.com/learnmore/>

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