

How Sec2pay, a fintech start-up works for the financial inclusion of rural and urban areas.



Pune, Maharashtra May 8, 2022 ([IssueWire.com](https://www.issuewire.com)) - Fintech firm sec2pay India is founded by entrepreneurs Vishwjeet Thombare, Amit Tiwari, Abhinath Shinde, Shankar Bhore, and Ajit Dhapate in 2017 which provides a wide range of online payment solutions and physical cash points appeared in Indian rural and urban markets for the convenience of consumers.

The Pune-based B2B2C company operates in financial technology and intended to focus on financial

inclusion as well as social inclusion through various banking and government organizations and co-operative banks, credit societies, and microfinance organizations.

According to the founders they started in the space as they believe that there is a tremendous need in rural India for financial inclusion. they further explained that we came up with a vision to bring facilities with easy access to last-mile banking and other financial products for rural Indians. They added that the organization wants to ignite trust and mutate lives through high-class technology in social and financial inclusion and become India's leading rural-centric banking and financial facilities provider organization. More than 70% population live in rural areas and they work mostly in the unorganized sector which lacks stability. we are working not only for financial inclusion of rural India but also we are quivive about the financial protection. To provide them financial protection against health problems and make them financially secure we allied with bimaplan.

To increase insurance penetration in rural India and provide them the security and stability they need. We plan to issue instant insurance policies to equip them with health and life protection at an affordable price. Our potent API platform is here to boost the digital distribution of policies and hence to improve the protection gap in rural areas.

Our mission is to provide 1000000 business correspondents in pan India in the upcoming 2 years. Currently, we are serving in 24 states with help of 100000 plus business correspondents. We are planning secure 10 lakh citizens in the financial year 2022-2023. With suitable lifecare and healthcare insurance products, we are going to target co-operative banks, credit societies, and microfinance organizations to enhance rural areas' financial inclusion and secure their happiness as well as protect them from financial problems.

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