

Getting to know the First Filipino CEO in the Cannabis Business in New York

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Huntington, New York May 24, 2022 ([Issuewire.com](https://www.issuewire.com)) - Omnium Health, INC dba Omnium Canna looking forward to the New York Office Of Cannabis Management announcing the next steps for Processing/Manufacturing Licenses.

Asian Americans and Pacific Islanders have long been making waves in the many industries of America. Apart from providing innovative solutions to perennial problems, these minorities have opened opportunities and paved the way for other people to pursue a career or business in the many sectors of the economy – just like the AAPI-owned cannabis manufacturing company Omnium Health, Inc. dba Omnium Canna, nestled in Long Island, NY.

Seeing the growing need for high-quality cannabis in the market, Filipino-American entrepreneur and humanitarian, Howard Hoffman, first started using hemp back in 2011 when he discovered the health and wellness benefits. With his background in Nutraceuticals; creating pHresh greens, an award-winning product that focuses on vegetable supplementation.

With his passion for health, Mr. Hoffman Co-Founded Complete Hemp back in 2018 when New York first issued the Hemp License. As a result, Complete Hemp became the first AAPI-owned vertically integrated Hemp company in the US (Please click on the video link to see his operations ► [WATCH HERE](#)). With his intensive background in manufacturing and formulation in the Dietary Supplement, Nutraceutical, HPP Beverage, Cosmetic, Hair, Body, Skin Care, and OTC industries, Complete Hemp won the UNFI CBD Pitch Slam award for having the highest quality CBD brand in major distribution. He and his team knew they could raise the bar within the New York Adult-Use Cannabis industry with that insight. He is now eagerly waiting on the Office of Cannabis Management (OCM) in NY for the next steps.

What's with the AAPI-Owned Cannabis Manufacturing Company Omnium Canna?

For years, the medicinal properties of cannabis – and its numerous potentials – have been the focus of

many studies among modern scientists.¹ When New York became the 16th state to legalize the adult use of cannabis,² aside from researchers who want to further their knowledge about this medicinal plant, many business owners took interest in adding cannabis into their range of health and wellness products.

To help these business owners provide high-quality cannabis products to their consumers, Omnium Canna ensures that the overall manufacturing practices of the private label cannabis company are safe, efficient, and transparent. The manufacturing company provides professional-grade and fully-compliant supply chain solutions to support the success of its business partners.

Omnium Canna utilizes trace-and-track technology to ensure that the CGMP procedures are followed and that the products made are of the highest quality standards – from seed to shelf. Aside from cultivating and developing the cleanest, most sustainable, and highest-quality cannabis products on the market, Omnium Canna also aims to educate, create opportunities, and improve the social climate of the cannabis industry in New York.

Because of the company's commitment to producing high-quality cannabis products, Omnium Canna has been certified by the largest and most established non-profit organization representing Asian American businesses in the United States, recognized at both national and federal levels – the USPAAC. Living out its core values of integrity, quality, efficacy, and transparency, Omnium Canna's co-founder and CEO, Howard Hoffman became the recipient of the Asian American Leadership Award in 2019, which was awarded by the US Pan American Chamber of Commerce.

Omnium Canna in the Celebration of Asian American Pacific Islander Heritage Month

Truly, the legalization of the adult use of cannabis in New York has brought significant changes in the lives of many people, particularly the AAPI members who are in this industry. This breakthrough is a subtle reminder of the many potentials that we can tap on if we widen our horizons, allow ourselves to learn from others, and open ourselves to the many possibilities.

This celebration of the AAPI Heritage Month not only reminds us to honor the impacts and contributions made by Asian Americans and Pacific Islanders but also to inch forward our consciousness – to create awareness that there's more to Asian Americans and Pacific Islanders than the preconceived notions and stereotypes that people have against them.



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