

Gastronomica Global Gives American Foodservice Buyers Access to Emerging European Gourmet Food & Wine Brands

Foodservice & HoReCa buyers attending the National Restaurant Association Show in May will have the opportunity to discover premium brands that have never been available before to the U.S. market by visiting booth 8661.



Chicago, Illinois May 4, 2022 ([Issuewire.com](https://www.issuewire.com)) - 6 emerging Italian food brands together with 4 Corsican wineries will be attending the [National Restaurant Association Show](#) thanks to the efforts of Gastronomica Global and their mission to make these gourmet food & wine brands available in the United States.

A new player in the foodservice industry, [Gastronomica Global LLC](#) was founded in January 2022 to fill the gap between international food buyers in the grocery retail, food service, and HoReCa sectors and the medium-sized gourmet food producers in Europe that face export barriers.

Gastronomica Global's mission is to remove the barriers to market that face small and medium Italian and European food producers such as brand development, trade show planning, and attendance, trade partnership development, logistics, labeling, certifications, and export operations.

"It is hard to imagine but some of these producers with over 10 million euros in turnover might have just three people in the office doing administration," says Gastronomica Global LLC co-founder Marco Lambertini who manages the Italian HQ of the company.

“They are putting all of their efforts into making delicious food and they need our support to export. We guide them along the entire process from FDA registration, uploading their products to our B2B portal, a dedicated account manager and of course, we accompany them in their participation in international trade shows. They outsource their export operations to us because we are experts that know how to connect the dots” Continues Lambertini.

“The costs associated with international market expansion are high. Taking a week off to attend a trade show or finding a few hours to insert their products into a Wholesale B2B portal is time that our producers just can’t spare. The majority of our producers are still family-owned and operated so they are already spread thin. We offer a complete package and fill the gaps. We provide the management support and logistics infrastructure to overhaul their export operations and circumnavigate the bureaucracy allowing these brands to thrive and expand internationally while giving U.S. food buyers the opportunity to diversify their offering with new, fresh, gourmet Italian food and French wine brands.” Adds Angela Nardiello, company co-founder.

[Gastronomica Global LLC](#) offers a mix of solutions from “phygital” buying events, online B2B commerce, and in-person events. Up next for the company is a B2B marketplace for international buyers to discover their current catalog of thousands of products from over 70+ Italian food and French wine producers.

“We believe that wholesale portals and online marketplaces are really setting the tone for the industry, but we also understand that small and medium-sized Italian food producers don’t have the time or resources to manage these tools themselves.

We also still believe that food should be tasted, and a major part of our strategy for getting these emerging brands to market is the participation in trade shows along with hosting our own “phygital” buying events. We basically send buyers a huge box with all of our new products and then we set up individual video calls online to go through them, so far they have been a great way to get new products in the hands of buyers” continues Nardiello

The National Restaurant Association Restaurant, Hotel-Motel Show is the premier event to learn about foodservice technology innovations, unique ingredients, and emerging trends in the restaurant industry. In 2022 the show will provide the debut for 500 companies including Gastronomica Global and their brands. The National Restaurant Association Show is the place to find creative new solutions to today’s challenges in the restaurant industry, from the latest food and beverage trends to emerging technologies and operational innovations that will boost the bottom line. The Show will take place May 21-24, 2022, at McCormick Place in Chicago.

“We are thrilled to welcome over 500 new exhibitors to the National Restaurant Association Show,” said Tom Cindric, President of Winsight Exhibitions. *“While the Show has a long-standing reputation for*

facilitating unmatched connections, this year's event will be like no other as we bring the foodservice community back together after three years on our lively show floor."

The National Restaurant Association Show brings together more restaurant and hospitality buyers, suppliers, and equipment manufacturers than any other industry event, providing new and returning exhibitors alike the opportunity to build strategic partnerships that will elevate their business.

Foodservice buyers can look forward to discovering items that have never been available before such as the world's first savory Panettone made with Parmigiano Reggiano. Panettone is traditionally a sweet Italian Christmas cake made with candied oranges from sourdough that is leavened for 72 hours but the **Panificio Fantuzzi** have invented a new Panettone made with the King of Cheese which is perfect for a gourmet sandwich.

Some of the other unique food items that are finally coming to America thanks to Gastronomica are **Carpinello**, spreadable Parmigiano Reggiano P.D.O. cheese, 24 Month Aged Kosher Certified Grana Padano, Vegan Mayo, Vegan spreadable 'Stracchino' cheese, truffle infused Balsamic Vinegar, Organic mono cultivar Extra Virgin Olive Oil, Clos Santini Patrimonio Rosè, Muscadellu Sparkling Wine and White Balsamic Vinegar from Modena.

Some of the brands that will be present in the Gastronomica Global booth at the [NRA SHOW](#) are [Terra Nostra](#), [CLOS SANTINI](#) LA VILLA ANGELI, and Excellent Award Winning Corsican Wines. [EMILIANA](#), Certified USDA Organic Balsamic Vinegar di Modena I.G.P e Balsamic Vinegar Infused Condiments. [Carpinello](#) Easy spreadable Parmigiano Reggiano PDO Cheese and [MAVè](#), Vegan Stracchino, vegan mayo, vegan spreadable cheese. **PANIFICIO FANTUZZI**, Gold Winners of "Italy's best Panettone" 100% Artisan production. **LATTERIA SAN PIETRO**, Kosher Certified & Organic Certified Grana Padano PDO. DE PALMA AZIENDA AGRICOLA, Certified Organic Extra Virgin Olive Oil in Ceramic & Glass Bottles

Gastronomica Global provides services that allow food retailers and foodservice and HoReCa buyers to easily procure from these gourmet European emerging brands with all logistics, labeling, and order fulfillment optimized including marketing and sales support.

As fewer American buyers head to European trade shows in light of current events and restrictions caused by the pandemic, Gastronomica Global LLC provides important procurement opportunities for U.S. buyers who want to discover emerging gourmet brands.

Brand co-founder Angela Nardiello continues *"At the National Restaurant Association Show we have almost 400 square feet of booth space. Our stand, 8661 is located in the Lakeside Centre Italian Specialty Food Pavilion. All brands for this area were selected by Bellavita Expo, one of Europe's most prestigious gourmet food trade show operators.*

Really our booth is about a partnership because we bring to the show brands that would otherwise have never been able to participate, at least not to this scale.

They are impossible to find Italian gourmet and Corsican wines brought right to a buyer's doorstep with a package that makes emerging brand procurement as easy as it gets. Hardly any of our brands participate in any trade shows at all, even within their national markets – so really these are the hard-to-find “jewel” producers that are exclusively available to buyers thanks to Gastronomica Global.

At the same time, we're helping these emerging gourmet brands gain international exposure at a critical point in their lifecycle, many have already conquered their national market, but have never stepped foot outside of Italy. This expansion brings them closer to American buyers allowing them to cultivate a relationship with an important network.”

Gastronomica Global helps emerging gourmet food and wine brands and American foodservice, HoReCa, and grocery retail buyers by closing the industry-driven gap between them caused by logistics and industry-driven challenges such as supply chain management and by reducing the category fragmentation in emerging food brand distribution

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For more information on Gastronomica Global's presence at the National Restaurant Association Show and to register for guided tastings of Gastronomica Global products please visit:
<https://gastronomicaglobal.com/project/nrashow2022/>

Gastronomica Global LLC is owned and operated by Gastronomica Global LLC, an American company registered in the state of Delaware with offices located in Italy.

Gastronomica Global LLC is a food marketing and brokerage agency that connects American and international buyers with artisan, gourmet, and premium Italian food producers and Italian & French wineries.

Website: <https://gastronomicaglobal.com/>

Instagram : http://instagram.com/gastronomica_global

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