

FlowerAura Is All Decked-Up For Mother's Day, New Gift Collection Launched



Gurgaon, Haryana May 2, 2022 ([Issuewire.com](https://www.issuewire.com)) - India's prominent gifting giant, FlowerAura, has launched its new and exclusive collection of gifts for the forthcoming occasion of Mother's Day. There is so much to explore, and the brand's vision is to make the occasions humongous like a festival.

The occasional gifting is something that needs to be served with precise thinking that leads to products displaying the affection with perfection. FlowerAura is praised by millions for its authenticity and aesthetics decked upon gift items from occasion to occasion. In the latest launch event, the gifting brand prospected new and thoughtful [gifts for Mother's Day](#). From items like cushions, ceramic mugs, planners, and dairies to tokens like jewelry pieces and skincare products, everything shows a warmth of love and respect that mothers deserve to be pampered with. "The vision for Mother's Day 2022 is to make it a grand celebration whilst keeping the emotions pure and helping people in making their moms smile with the greatest surprise. All the gifts are assorted in line with the vision, and many of them have been made special quotes that tickle the vibe of motherhood", as per FlowerAura's spokesperson.

As mothers have always been soft-hearted souls who just can't get tired of showering love and care, they deserve to be treated with a cake baked with perfection. The range prepared for the occasion of Mother's Day is infused with designs, from simple to creative ones, that describes motherly love. The brand has always been focused on keeping the taste at the highest satisfaction so that the real taste of cake can be experienced. A video showcasing the safety protocols followed by the kitchen staff to keep the cakes hygienic and safe has also been played. Keeping in mind many will be away from their

mothers on the lovely occasion, FlowerAura has different options for [Mothers Day cake delivery](#). From fixed-time delivery for a perfectly arranged celebration to midnight cake delivery surprising mothers at the earliest of the occasion, everything is planned for the occasion. The cakes will be delivered fresh. Talking about the cake varieties, one can choose to surprise his/her mother with pinata cakes, pull me up cakes, bomb cakes, designer cakes, photo cakes, and more, available in flavours like chocolate, strawberry, pineapple, blueberry, coffee, vanilla, butterscotch, black forest, and red velvet.

The segment of natural gifting has always been the USP of the gifting giant, FlowerAura, and extremely impeccable floral arrangements are launched. A mother's heart is as soft as a flower, and she spreads the soothing fragrance in our life just like the petals do. The newest collection of [Mother's Day flowers](#) at FlowerAura includes a variety of blooms of their best quality. From lovely roses to cute carnations and from loveable lilies to gratifying gerberas, all the types of flowers are there to pamper your mother. If you want something to create a combo with flowers, picking a plant that purifies indoor air is something that is preferable.

Floweraura curates tokens for all the different occasions throughout the year, and the availability of the token at the doorstep for the customers is what enhances the value of gifting gestures to many folds.

In a media conversation, Mr Himanshu Chawla, CEO of FA Gifts Pvt Ltd, said, "We are more than ready to adore and help people admire mothers and motherhood with the token that we have curated. We are hoping to make the occasion a bigger event."

About FA Gifts Pvt. Ltd.

FA Gifts Pvt. Ltd. the pioneer of the gift industry has flourished in the Indian market with its unique gifts (flowers, cakes, jar cakes, plants, etc. personalized gifts, combos) for the special moments that can't be put into words. Starting in 2010 under the entrepreneurship of Mr. Himanshu Chawla and Mr. Shrey Sehgal, the company launched its first FlowerAura store in the city of Gurgaon. Today, we lead the gifting market in more than 400 cities to deliver a delightful experience for every customer out there.

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Source : FlowerAura

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