

Don't Let Thigh Chafe Dictate Your Choices This Summer

Best anti-chafing solution of the summer!



San Francisco, California May 19, 2022 ([Issuewire.com](http://www.Issuewire.com)) - Rising temperatures mean beach days, pedicures, skirts, and cute sundresses. And if you're like many women, rising temperatures also mean uncomfortable, painful thigh chafe.

At [Stocking Riot](#), we don't think fashion and comfort should be mutually exclusive. So we changed the game with our [Anti-Chafing Underwear Shorts](#).

We've been saving the thighs of Australian women for years and we have some big news to share with you.

Stocking Riot is coming to the US!

Saving Women's Thighs, One Country At A Time.

Australian women *really* understand heat. And our founder, Melissa Cooper, is no exception.

She started [Stocking Riot](#) with the goal of promoting body positivity and encouraging women to express themselves through fashion.

As she got to know her customers, she realized they all wanted the same thing: solutions for the dreaded thigh chafe.

Ugh! You know the feeling. You try to wear a dress or skirt on a hot day, but before you know it, your thighs are sweating and rubbing together. It's irritating and uncomfortable (to say the least!).

When she reflected on her own life, Melissa realized she had spent some of Australia's worst heatwaves in jeans – without even thinking about why she was doing it! (And thigh chafe isn't just an Australian thing. Melissa knows that first-hand because she lived in San Francisco for five years.)

So Melissa did her research to see what solutions were out there for her customers (and herself!). But the options she found for preventing thigh chafe were . . . anything but flirty, feminine, and fashionable.

Aside from messy creams or bulky bike shorts, she was left with uncomfortable rigid shapewear. So she set out to give women what they deserve:

Stylish, feminine, comfortable, affordable, breathable, and reliable solutions to chafing and sensitive thighs.

We want women to feel empowered to wear their skirts and dresses while dancing the summer nights away – without worrying about what's happening under their clothes.

That's why we designed our [Stocking Riot's Anti-Chafing Underwear Shorts](#).

A Cut Above The Rest

Our anti-chafing underwear shorts keep you comfortable – and chafe-free! – all day long. And here's the best part: unlike shapewear, bike shorts, and other chafing solutions, our anti-chafing shorts are *flattering*.

The mid-waist is secure and figure-hugging. And smoothing mesh trim ensures you feel your best in whatever you choose to wear.

And don't forget: they're thin and breathable. So you barely notice you're wearing them at all.

Our shorts are rescuing legs from denim prisons, one woman at a time. In fact, some women in the US have already managed to get their hands – *er, thighs* – on [Stocking Riot](#).

Sunny from Florida says, *"I got my Stocking Riot Anti-Chafing Underwear Shorts the night before a day trip to Disney. Usually, theme parks and thick thighs do not match!"*

"I just spent the whole day at Magic Kingdom and I have pixy dust in my hair, my makeup is smeared off – but I do not have any worries about chafing! It's been a number one concern of mine for years but I have finally found the product that works for me."

We can't wait for women across the US to experience fashion freedom with Australia's favorite anti-chafing underwear shorts.

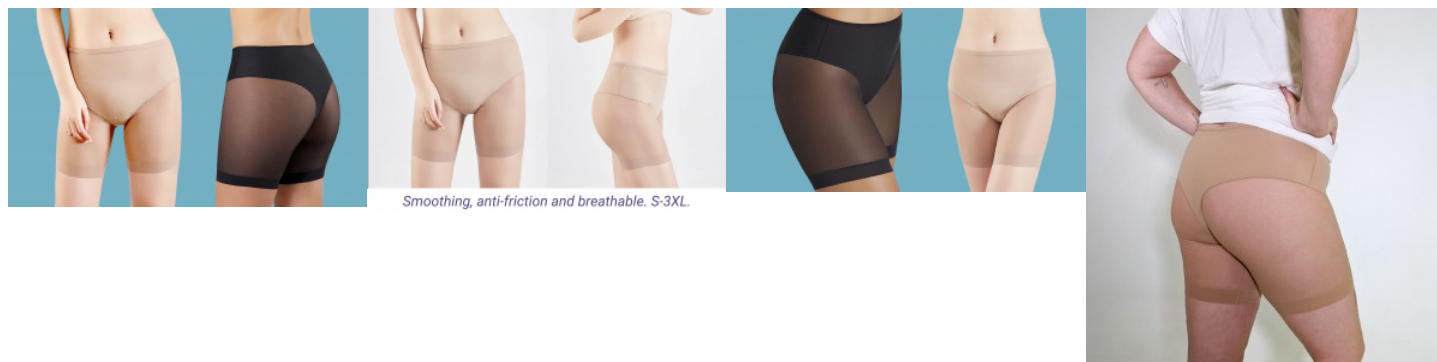
Your Underwear Should Empower You

Many of us have spent most of our adulthood letting simple issues like thigh chafe dictate our fashion choices. It's time for us to break free and embrace undergarments that support us and let us live our lives the way we want, in the style we want.

At [Stocking Riot](#), we want women to feel comfortable wearing whatever clothes help them express themselves and feel their best. Don't let thigh chafe control your life. Discover fashion freedom today.

Check them out! Right now they are celebrating with discounted offers:

<https://www.stockingriot.com/products/sheer-chub-rub-shorts-anti-chafing-underwear>



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