

Clean Health™ Announces Exclusive Partnership with Optimum Performance Studios Hong Kong

Australia's leading fitness education provider partners with Asia's leading fitness education provider to help develop and support Asia's Fitness Community

Sydney, New South Wales May 26, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Clean Health](#), the world's trusted source of results-based online education for fitness professionals, expands its reach in emerging markets by announcing an exclusive partnership with Optimum Performance Studios (OPS) in Hong Kong.

The partnership will see all Clean Health courses translated into Simplified Chinese to educate a whole new generation of fitness professionals from mainland China in the world's leading, evidenced-based fitness education framework.

Clean Health is the **first** Australian fitness education provider to have its courses and qualifications translated into Chinese. The partnership will see OPS manage, distribute and market Clean Health courses in Hong Kong, China, Taiwan, Malaysia, Singapore, Thailand, Indonesia, and Vietnam.

Programs translated into Simplified Chinese include the Clean Health Master Personal Trainer Qualification™, the BioLayne International Nutrition Certification by Dr. Layne Norton, The Physique Coaching Academy by Bill Campbell, Ph.D., and the Strength System International Certification from Sebastian Oreb.

"We are excited to partner with OPS to bring the latest science, blended with the real world, in the trenches experience in training and nutrition to the next generation of personal trainers throughout Asia," said Daine McDonald, Founder & CEO of Clean Health.

"With our Master Personal Trainer™ qualification and numerous training and nutrition certifications, we look forward to becoming the gold standard for people who want to get qualified as personal trainers, along with current coaches who are continuing their professional development."

"We are excited to partner exclusively with Clean Health to help grow the personal training community in Asia," said Kevin Rushton, Managing Director of OPS.

"We know that we will be able to drastically scale the 4000 students per annum we teach to 10X those numbers by providing the world's leading Simplified Chinese based course framework in mainland China, which we know will help elevate the standards of personal trainers in the region".

About Clean Health: Established in 2008 in Sydney, Australia, Clean Health is regarded as one of the world's leading fitness industry educators and personal training organisations. They have certified over 50,000 personal trainers and fitness professionals in over 75 countries, both at live events and online, in just over 5 years.

For more information, visit www.cleanhealth.edu.au.

About Optimum Performance Studios: Established in 2005, OPS is one of Asia's most respected fitness industry brands, combining gyms, equipment, and education into its portfolio of fitness services and products and has educated over 30,000 personal trainers in China and Taiwan.

For more information, visit www.opstudiohk.com.

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