

# BulkSMSPakistan Is Making It Easy to Run a Successful Branded SMS Message Marketing Campaign In Pakistan

Bulksmspakistan.com making it easy with their branded SMS services to run a text or voice SMS campaign across Pakistan



**Federal Capital Area, Pakistan May 5, 2022 ([Issuewire.com](https://www.issuewire.com))** - (BulkSMSPakistan is a major SMS marketing company in Pakistan, BulkSMSPakistan is working in the SMS Marketing field in Pakistan for 5 years with leading telecom companies)

A Pakistan-based company BulkSMSPakistan announced its SMS services across the country with the help of five major telecom companies.

## What is text message marketing?

Text message marketing is the ongoing process of communicating business news, sales, promotions, or other relevant information to your customers via SMS (short message service) text messages on their mobile devices. It is a type of digital marketing strategy that helps build brand awareness on a more personal level. Consumers must opt into your messaging before you begin sending texts to them.

You can send bulk messages to groups of customers or audience segments, or customize the

experience even more by sending individualized messages. This tactic allows you to bypass other marketing noise – social media ads, email marketing campaigns, etc., – and go directly to consumers' phones.

## How does text message marketing work?

Text message marketing relies on a database consisting of your customers' names, cell phone numbers, and other information (geographic region, customer categories, customer interests) that helps you track the sales process.

Text message marketing targets a specific audience.

[Branded SMS](#) is also known as Business SMS or Corporate SMS. It is a short messaging service that is mostly used by companies for brand awareness around the world. A Company willing to send Branded SMS can use Max 11 Characters Sender Id AKA Masking to send SMS to its customers, and subscribers.

A normal SMS that is sent/received from a mobile number, is much cheaper in cost as compared to branded SMS which costs higher and is much more reliable, and secure than other services. As costumers are aware of the Brand/Company name and can rely on these SMS.

Branded SMS are considered to be the best SMS for the corporate sector as Branded SMS increases the trust in content and what you are saying to people. Branded SMS marks the messages with your Organization name, Business Product, or any name which suits you best and this approach increases the trust level of people on SMS delivered and thus people respond with a better approach and are more likely to do some business transactions.

BulkSMSPakistan Offer Following Services In To Send [Branded SMS In All Over Pakistan](#).

- Confirm Delivery To All Mobile Networks As We Follow The Rules Of the Pakistan Telecommunication Authority (PTA), We Can Send Your Message To All Mobile Networks In Pakistan.
- API Integration With Your Own Software Allows You To Get Updates on Customers About Your Business, Sales Discounts.
- Instant Delivery In To Bulk All Mobile Networks In Pakistan Increase The Credibility Of Your Business Message As Time To Send Message Is Most Important Factor To Make Any Marketing Campaign Successful.
- User-Friendly Campaign Management Tool Serves You As Your Personal Assistant, You Can Work With Your Own Requirement With Freedom To Do What You Consider Fit For You. This Premium Service Makes Sure To Plan Your Campaign With More Control.

## **Media Contact**

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Source : BulkSMSPakistan

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