

## Award-Winning Agency Launches New Digital Brand

Award-winning marketing agency Nutcracker has officially launched its digital arm, combining creative heritage with technical expertise to bring a unique twist to how digital campaigns are executed.



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*Nutcracker Agency unveils a new digital marketing arm, helping clients see the commercial value of digital marketing.*

Multi-award-winning London agency, Nutcracker, today announced the launch of Nutcracker Digital – the digital marketing arm of their business.

Since arriving on the agency scene in May 2014, Nutcracker has disrupted and challenged how agencies service the clients, how brands are built, and how businesses perceive the value of marketing, delivering award-winning campaigns across multiple sectors.

Founded with the firm belief that sales and marketing should be aligned for effective commercial results, the new digital arm of Nutcracker will follow the same ethos – focussing on delivering measurable

results that clients feel excited by.

Nutcracker Digital specialises in SEO, digital strategy, and social media advertising campaigns. The twist? It combines Nutcracker's creative heritage with technical expertise to have a tangible impact on clients' commercial growth.

"Digital marketing is a crowded space, but we are often shocked at how few companies have the right digital marketing strategy in place", commented Nutcracker's CEO and Founder Jenny Knighting. "Which is why I am thrilled to announce the launch of Nutcracker Digital, which will bring the same ethos that we have always delivered. We will get under the skin of our client's businesses and deliver the results they need."

With so many businesses investing in digital marketing outreach that doesn't connect with the right audience, resulting in wasted spending on SEO, PPC, and paid social, Nutcracker Digital will help its clients see the real value of digital marketing.

For more on the Nutcracker Digital launch or for an interview with our founder and CEO please contact [daniella.hitchin@nutcrackeragency.com](mailto:daniella.hitchin@nutcrackeragency.com)

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