

Aussie Edtech company partners with Egypt's largest distributor of educational resources.

Students across Egypt and the Middle East now have a chance to accelerate their learning after suffering massive learning losses due to COVID restrictions.



Sydney, New South Wales May 3, 2022 ([Issuewire.com](https://www.issuewire.com)) - Prosper Education is proud to announce an exclusive partnership with Cairo-based International Language Bookshop (ILB), to be distributors (across Egypt, parts of the Middle East, and Jordan) RoyalABC™ - a world-class early learning platform that seamlessly connects learning at school to learning at home, and promises students, “a head start in English and head start in life.”

ILB™ is the oldest and largest distributor of English educational resources in Egypt. They have exclusivity rights for publishers such as McGraw Hill Education, National Geographic Learning, Penguin Random House, Scholastic, and now Prosper Education creators of the world-leading early learning English and STEAM platform, RoyalABC™

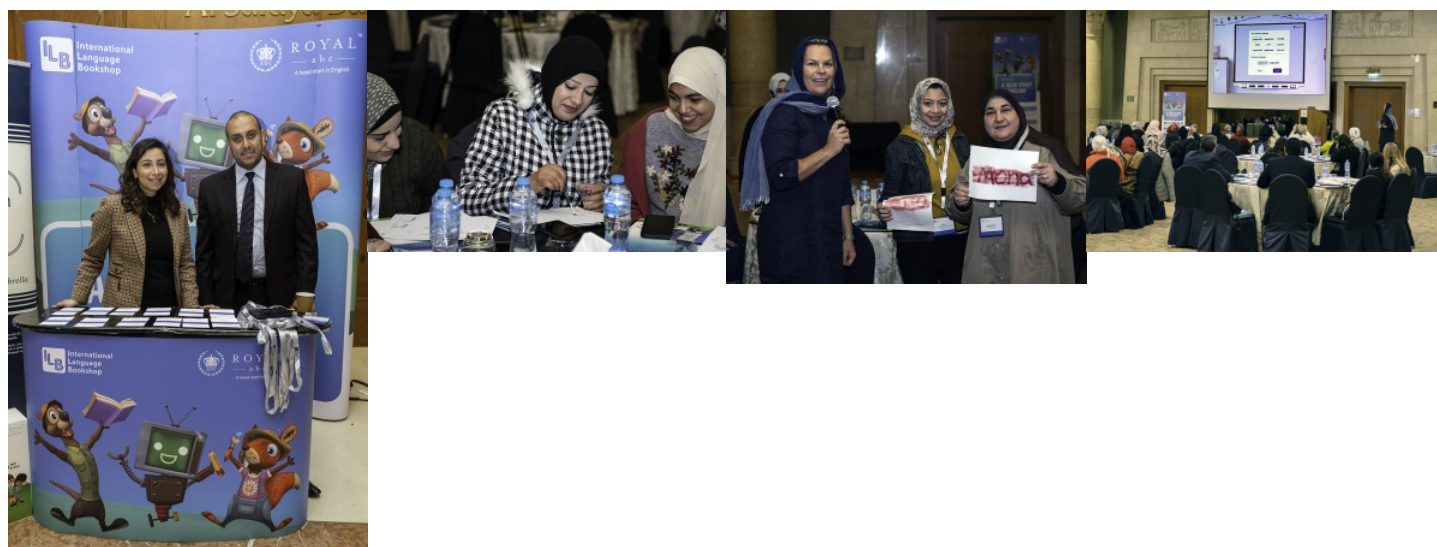
As part of the RoyalABC™ product launch in the region, Prosper Education's Sydney-based CEO, Genevieve Gilmore, visited Egypt at the end of March 2022 to deliver 2 days of keynote presentations and facilitate workshops with 195 of the country's leading early learning educators. The delegates were shown demonstrations of the platform which helps teachers run world-class English language lessons alongside 21st-century skills. They also engaged in a range of hands-on activities to demonstrate how

the cross-curricula program engages early learners and builds vital 21st-century skills in STEAM, music, art, and mathematics alongside a world-class British or American English language curriculum.

Prosper Education™ CEO Genevieve Gilmore said “We are delighted to be partnering with such an experienced team as ILB in Egypt and the Middle East. It was fabulous to also get to spend time with so many dedicated teachers and principals face-to-face. It's been way too long and we look forward to many more such events.”

Like most schools around the world, the Egyptian education system was dramatically impacted by COVID-19 restrictions and school closures. Thankfully with the right type of Edtech solutions in place such as RoyalABC™, learning losses can be mitigated. The a.i enabled program offers learning continuity with features such as dual-modality to seamlessly connect learning in the classroom to learning at home. RoyalABC™ is also a proven solution to the global teacher shortage crisis with features such as a one-touch start and a multilingual interface and support materials which means with RoyalABC™, you don't need to be an English speaker to be an English teacher.

If you'd like to receive a copy of the keynote presentation from the event, please email jo@prospereducation.com with the subject “keynote” and we'd be happy to share it with you.



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Source : Prosper Education

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