Ahmed Al-Hemyari: Digital marketing is an opportunity to work remotely



Ibb, Yemen Jul 4, 2022 (<u>Issuewire.com</u>) - The content creator, <u>Ahmed Al-Hemyari</u>, said that digital marketing is an appropriate career opportunity for those looking for work online and remotely, without being restricted to attendance and departure in the workplace, especially with the instructions of the ministries of health and the World Health Organization to reduce friction and gatherings that may lead to a greater outbreak of the Corona virus.

He explained that digital marketing is widespread in various countries of the world, is needed by many

institutions and companies, needs to be familiar with digital platforms via the Internet, and is used to promote and introduce products and goods, through complete online advertising campaigns.

He pointed out that digital marketing does not require great expertise, provided that there is experience in dealing with the Internet, how to use web platforms, e-mail, and social media platforms, and making banners and videos about the different products to be promoted.

He stressed the need for young people to learn modern technologies and the basics of dealing with the web, the web, and basic computer programs to be the beginning of a suitable job opportunity.



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