

2022 Zhejiang export online trade fair (RCEP - special session for textile and garment fabrics)

Ha noi, Hanoi May 9, 2022 ([IssueWire.com](http://www.IssueWire.com)) - Zhejiang Province is a big province of textile and garment fabrics. Over the years, its products have not only met the domestic demand, but also exported to the markets of Europe, America, and Southeast Asia. The overall efficiency level of the industry maintains a leading position in the country. Influenced by the international foreign trade situation in the past two years, in order to maintain the existing international market share and promote the strategy of "strengthening the province through foreign trade and brand" with the mainline of "quality Zhejiang goods and marketing in the world", the Department of Commerce of Zhejiang Province hosted the "2022 Zhejiang export Online Fair", moved offline exhibitions online with the help of the advantages of Internet platform, and invited Zhejiang export-oriented enterprises to negotiate with international buyers one-on-one in the cloud, The activity not only helps independent export brands in the province to expand the market, but also improves the export of foreign trade enterprises.

2022 Zhejiang export online trade fair (RCEP textile and garment fabrics special session) opened on May 10. It was hosted by Zhejiang Zhongzhe International Exhibition Business Co., Ltd. and received the strong support of various business associations such as Zhejiang, South Korea, and Indonesia, to build a comprehensive trade platform for Zhejiang textile and garment fabrics enterprises.

The Fair attracted traders and dealers from Australia, New Zealand, South Korea, Malaysia, Indonesia, Vietnam, and other countries. They conduct face-to-face online communication with enterprises from Hangzhou, Jiaxing, Huzhou, Wenzhou, Jinhua, Taizhou, and other places in Zhejiang Province on the network platform. Zhejiang exhibitors have displayed their best-selling products in 3D, VR, and other forms through online platforms, attracting many international buyers. Through the zoom platform, the two sides can understand each other more intuitively and realize the final transaction.

Since the holding of the Zhejiang export Online Fair in 2020, the activity mode and effect have been more and more recognized by international buyers and Zhejiang enterprises. A company in Hangzhou participated in the online trade fair many times, met many international buyers from Russia, Indonesia, Vietnam, Belarus, South Korea, and other countries, and obtained inquiries and orders from foreign investors. M ô C Sam, a purchaser from Southeast Asia, said that although he participated in such activities through the Internet, he was able to intuitively understand the products of Chinese suppliers because of the video. Many Zhejiang enterprises who met online had already had the purchase intention.

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