

2022 Zhejiang Export Online Fair (Poland Station-Lighting)

Warsaw, Poland May 30, 2022 (Issuewire.com) - 2022 Zhejiang Export Online Fair (Poland station - Lighting) is hosted by the Department of Commerce of Zhejiang Province; from 20th -24th June 2022. The export online fair was undertaken by the Taizhou Xiandai Exhibition.

Nearly 130 enterprises from Zhejiang and Poland will be a part of this unique online exhibition through a video conference. The COVID-19 pandemic has had a massive impact on economies and societies. To minimize the impact of lack of lighting equipment necessities and supplies, and to provide a solution for enterprises, when they are unable to take part in an on-ground exhibition and merchants are facing hassles in communication, the department of commerce of Zhejiang province has provided this unique online platform wherein an exhibition on Lighting in Poland is being hosted.

The online fair gives a legal, effective, reliable, and affordable way to trade, giving full play to many Zhejiang economic advantages. Use of big data, mobile internet, and social community-integrated digital solutions, such as precision docking. Zhejiang lighting product of procurement required in Poland, keeping clear of the international supply chain.

Poland pays attention to quality, given the characteristics of the lighting market, Zhejiang lighting products, and necessities are suitable of high quality and low price, so the export market in Poland has obvious advantages.

During the online fair, digital services such as cloud exhibitions, cloud promotion, and cloud negotiation for the exhibitors will also be provided by Zhejiang province. All aspects and multiple dimensions will be displayed in the exhibits so that the overseas buyers can have a more intuitive understanding of the exhibits and relevant information and promote the online transaction between the supply and demand sides.

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