

Zhejiang Export Online Fair 2022 (Southeast Asia Countries-Consumer Goods)

Kuala Lumpur, Malaysia Apr 25, 2022 ([IssueWire.com](http://www.IssueWire.com)) - Zhejiang Export Online Fair 2022 [?]Southeast Asia Countries- Consumer Products[?]is hosted by the Department of Commerce of Zhejiang Province and will be held from April 25th – to May 6th, 2022. The event will be undertaken by Zhejiang Zhonghe International Exhibition & Commerce Co., Ltd. The department of commerce of Zhejiang province is offering this unique online platform wherein an exhibition on consumer products in Southeast Asia countries will take place.

As the COVID-19 outbreak has gradually stabilized, many countries have accepted and adapted to the new pattern of COVID-19. Life goes on and foreign trade products are traded. Zhejiang Provincial Department of Commerce tries to provide more foreign trade channels for Zhejiang enterprises and provides solutions to the communication troubles faced by enterprises when they are unable to attend ground exhibitions. Nearly 40 enterprises from Zhejiang and 65 buyers from Southeast Asia will participate in this unique online exhibition through video conference.

The online fair gives a legal, effective, reliable, and affordable way to trade, giving full play to the number of Zhejiang economic advantages. Use of big data, mobile internet, social community-integrated digital solutions, such as precision docking. Zhejiang Daily consumer goods are required by Southeast Asian countries, keeping clear of the international supply chain.

The Fair will be held from April 25th – May 6th, 2022, with more than 65 buyers of consumer products, industry associations, enterprises, and related institutions taking part, and 40 high-quality Zhejiang manufacturers realizing online accurate docking and accurate matching through internet cloud video conferencing technology.

During the online fair, digital services such as cloud exhibitions, cloud promotion, and cloud negotiation for the exhibitors will also be provided in Zhejiang province. All aspects and multiple dimensions will be displayed in the exhibits so that the overseas buyers can have a more intuitive understanding of the exhibits and relevant information and promote the online transaction between the supply and demand sides.

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