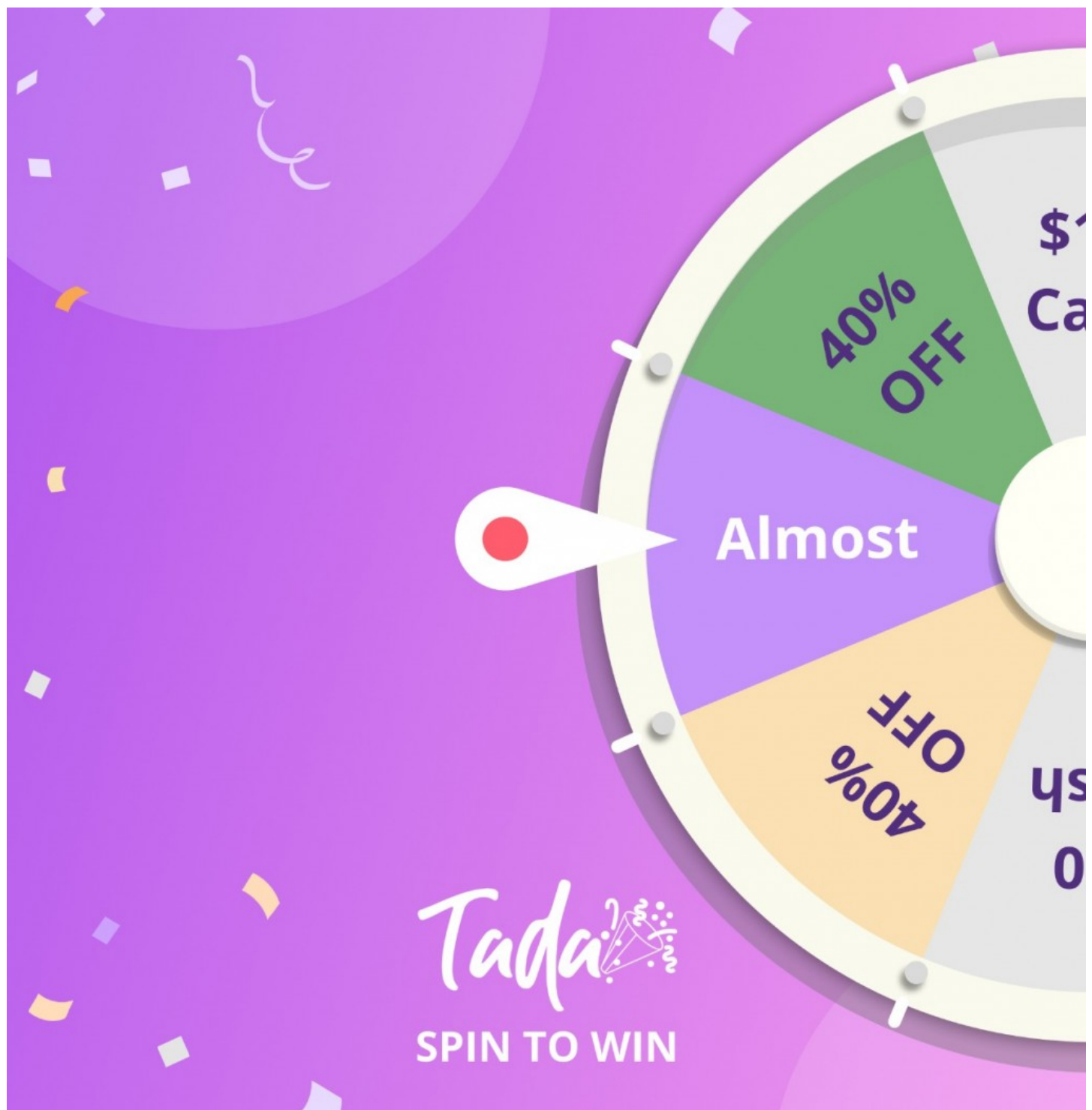


## Tada presents a brand-new email popup Trendy Wheel for Shopify stores



**Ontario, Canada Apr 8, 2022 ([Issuewire.com](https://www.issuewire.com))** - Shopify is a highly competitive platform for eCommerce stores in various categories. Shopify popup app maker Tada brings fun and interactive popup plays that help eCommerce stores on Shopify engage their visitors and set themselves apart from the crowd. Tada has recently broken into the top 50 list of Shopify Apps following the release of a

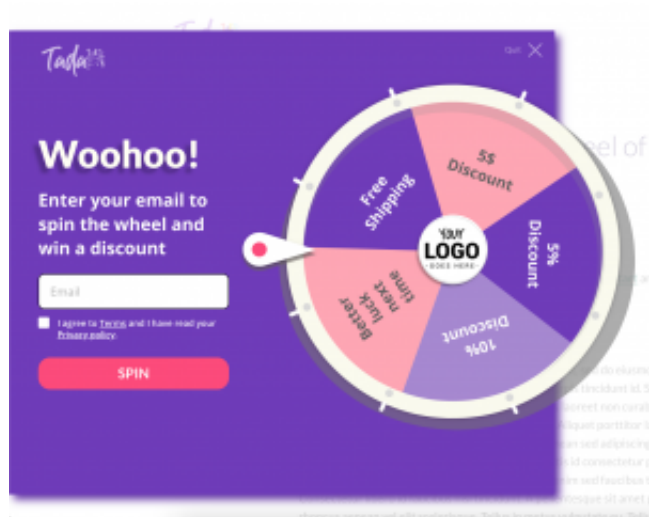
new widget type within the Tada Shopify App. The new Widget type is the Trendy Wheel which offers an increasingly high conversion rate in the market right now. The company has used its most advanced technology to create the popup play, and spin the wheel to win.

Online stores on Shopify can easily improve their sales and popularity by using the latest Shopify popup available at Tada. As it will pop up whenever a customer opens the targeted page, it is great for conversion optimization. Spin the wheel to win is an interesting popup game that has lots of discount options on the wheel. The customers have to click on the spin button to start the spin and can control the chances that everyone will win a prize. The biggest gain for the online Shopify store is that they're able to collect important information such as email, phone number, name, and even birthday with the popup in exchange for customizable discount codes. The customers have to enter the requested information to start the spin.

Trendy Wheel is the best popup and the best app for building a subscriber list. The continuous use of the popup will help businesses grow their subscribers' email list within a few days. They can also retarget the audience through the email list later and increase the conversion rate. The discount or gift provided by the gamification popup encourages the customers to purchase products immediately to utilize their offer.

The best thing about the Tada popup game Trendy Wheel is that it is extremely easy to install and offers a quick setup. There are lots of customization options available in the app and it provides easy integration with Shopify Email, Klaviyo, Mailchimp, and others through Zapier. The companies are able to collect the email addresses and keep them organized with the email popup. Collecting leads by advertising on Instagram cost a fortune these days. Tada has come up with a more affordable option which is the Trendy Wheel popup. The company has some really budget-friendly packages that can suit businesses of all scales. Their Starter pack can be obtained at \$9.99 with 7 days free trial. Their Premium package comes at \$19.99 per month with 7 days of the free trial as well. While their Business pack costs \$29.99, their Enterprise pack comes at \$49.99. The company even offers an extremely generous Basic package free of cost.

Tada is a popular name in the Shopify app-making industry. The company has created a sensational new email popup named Trendy Wheel. The new widget provided by Tada has become highly popular across Shopify Stores in the past month allowing it to breach the top 50 list of the best conversion apps. Find out more at <https://trytada.com>.



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Source : Tada Shopify App

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