

Ship Announces LiveStream Selling Promotion to Put Money in Direct Sellers Pockets

\$1,000 and \$500 Drawings on Cinco de Mayo for Ship.com Users



Las Vegas, Nevada Apr 18, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Ship.com](https://ship.com), a technology company that helps small e-commerce businesses grow, announced today a promotion to put money in sellers' pockets when they Go Live on Facebook using Ship.com or Join a Facebook Group for Ship.com customers, partners, or affiliates.

Ship registered users are encouraged to join one of the Ship.com Facebook Groups to earn an entry for the \$500 cash prize and check out the Ship.com Facebook Group, [Sellers](#), or [Partners](#), featuring a new Guide section for Going Live on Ship.com. Each time a user goes live and makes a sale, they are entered into the drawing for the \$1,000 cash prize. The promotion runs through the month of April with results announced during a Live Event hosted by Ship.com on Cinco de Mayo, May 5, 2022. Winners do not need to be present. Details are available on the Ship.com [blog](#).

The goal of the promotion is to raise awareness for Livestream selling, a relatively new but exciting opportunity for direct sellers to grow their businesses rapidly without more work when they use the Ship platform. Ship offers simple, easy-to-use tools that enable sellers to sell their products, then easily collect a payment, ship products, and connect with their customers.

Going Live Using Ship.com - A User Perspective

Using [Ship.com](https://www.ship.com) is an automated system that is easy to set up and manage. Basically, it automates the entire Go Live process. Buyers simply comment to purchase and then all the sales generated are captured by the Ship platform, and all the busy work such as sending invoices and creating shipping labels after a live sale is automated.

Going Live is like QVC for sellers, it's a simple way to reach more people and cash in on your social media audiences. Selling on video also increases the chance of selling more. In fact, according to a McKinsey industry report in 2021, selling on video has 10x the conversion rate of traditional eCommerce. You may already go live and may also have to use pen and paper to figure out which sales you actually made during a live event, which is super time-consuming, or after the Live you have to go back and read through comments to figure out your invoicing and shipments...

The Ship platform automatically generates invoices, combines orders, and makes it simple to print the shipping labels and get those packages picked up from home. You can even set up a free home pickup service from USPS with just a few clicks on the platform.

The ShipLive Social Selling platform is designed to make business growth simple, which is why Ship.com offers a \$0 14-day trial and a 30 day money back growth guarantee.

About Ship

Ship delivers an easy-to-use, unified platform for Livestream selling, collecting payment, shipping orders, and processing returns. Ship.com started as a place to make it easy for direct sellers to print shipping labels, invoice customers, track shipments, process returns and connect with their customers. Ship.com also offers a Venmo-like app for consumer shipping, order tracking, and sharing. Today Ship is the choice for sellers who want easy-to-use tools to connect with online shoppers, grow their business, and gain the freedom to get the most out of their business and life. To learn more visit www.ship.com.



Media Contact

Ship.com

becky@ship.com

Source : www.ship.com

[See on IssueWire](#)