

# Samuel Freshfields to Initiate and Host Financial Executives' Forum Event

The firm's initiative will be focusing on the importance and future of digital assets and securities



**Hong Kong, Hong Kong S.A.R. Apr 8, 2022 ([Issuewire.com](https://www.issuewire.com))** - Samuel-Freshfields.com, a next-generation investment company that aims to give its clients access to a broad range of financial instruments, promoting the highest standards of integrity, responsibility, and competence to produce a highly personalized counseling process, is pleased to announce that the firm will initiate a new forum format that brings Executives from leading asset management companies and investment banks together to discuss, debate and analyze various topics regarding market services, products, and trends. This year's proposed subject will be "The importance of Digital Assets in today's finance world".

Samuel Freshfields has been pursuing business development and global expansion strategy since its inception, looking to engage with more and more sectors of the finance world in order to maintain its status as an alpha asset manager. One of the areas of the global financial market where the company is prioritizing the deepening of understanding is the digital assets, securities, and services arena.

The digital finance spectrum includes [a complete structure of innovative services, products and technologies](#), ranging from Fintech Investment firms to blockchain technology and tokenized assets. The rapid worldwide implementation of this relatively new arena of value creation has generated the need for Samuel Freshfields to remain connected and up-to-date regarding the complex developments within the digital finance sector.

"We are organizing this Executives Forum in order to assess and debate key factors of future market trends involving digital investment dynamics, risks, and advantages. The initiative has been put forward by our Board of Directors and hopes to create a yearly event in which directors from various investment management firms and top banks can come together and dissect the current and future market conditions. This will strengthen our professional senses and give us the upper hand when dealing with client demand," declared Mr. Andy Chi-keung, Regional Director for Southeast Asia at Samuel Freshfields.

The forum will be held in a digital format, with Executives from over 50 investment banks and asset management firms subscribing to participate. The event will be held within the next 3 months, however, the exact date will be officially announced by Samuel Freshfields very soon, once it receives participation confirmations from all invited guests.

## About Samuel Freshfields

Samuel Freshfields is a next-generation investment company that aims to give its clients access to a broad range of financial instruments and markets as well as professional advice to maximize returns. Samuel Freshfields' investment advisory and brokerage services are multidisciplinary, allowing the company to devise custom strategies and deliver exceptional results for our clients. The company's major goal has been to work hand-in-hand with clients to meet their investment needs. While many financial firms push one-size-fits-all products, Samuel Freshfields strives to coordinate the fundamental disciplines of the company's dividend-growth philosophy with the unique needs of our clients regarding the growth, use, and preservation of their wealth.



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