

## Pink and Sweet Seda Beauty Salon in Waltham Cross, Hertfordshire:

We talked with Seda Ozen, the owner of Seda Beauty Salon, the best beauty salon in Hertfordshire, about the secrets of success.



**Waltham Cross, Hertfordshire Apr 7, 2022 ([Issuewire.com](https://www.issuewire.com)) - 'Recognise your beauty!'**

Seda Beauty Salon is a beauty salon that is known for its prestige, as well as for being small and quite sweet. In addition, it is located in Waltham Cross, one of the most spectacular and magnificent squares in England. So, if we ask, how did small store management make its name so public? That's exactly the question we wanted to answer together with the owner of the business, beautician, and author Seda Ozen. At the same time, we should say that we have obtained different information on the recommendations for new entrepreneurs and those who want to own a business. On the other hand, if

we want to introduce this business, which stands out with its prestige, we would like to say that we cannot fit this presentation into sentences. Because Seda Ozen, who stands out with her very different achievements and customer satisfaction, manages this business with her determination. With the principles and goals that it brings with it, it is rapidly increasing its popularity. With the principles and goals that she brings with her, she is rapidly increasing her popularity.

In addition, customers from major areas such as Cheshunt, Edmonton, Essex, Epping, Waltham Abbey, Herts, Harlow, and Hertfordshire are also booking, not only connected to a single location. In addition, the beginning of this adventurous adventure dates back 14 years.

On the other hand, Seda Ozen, which has been going on for a long time, such as 14 years, is starting its business with excitement in a small shop at the very beginning. In addition, she approaches her customers like a friend with sincerity, friendly behaviour, and quite a sweet language. Thus, it aims at the best service, keeping customer satisfaction at the highest level. So why is Seda Beauty Salon preferred by customers? The owner of the business, Seda Ozen, emphasizes to us that working with perseverance in a principled way is a reward that comes in return. In addition, business owner Seda Ozen, who also said that this endless adventure is a journey and that everything can be achieved with patience and perseverance, offers us another detail.

Finally, along with her experience, she is turning her small shop into a large salon in Waltham Cross in an 8-month process. Best [beauty salon](#) in Waltham Cross... Believing in the shades of white and pink will also emphasize the beauty salon in terms of appearance; it aims to prepare a place that stands out with its beauty, unlike a beauty salon. We would like to remind you that it brings with it a great responsibility for new entrepreneurs. Business owner Seda Ozen is not alone on this path. Her husband, Media Consultant, and Author Alaattin Cagil are always with her as a design and moral support.

So, together with her husband, who is involved in this adventure, they create a minimal and sweet shop for design and all other work. From this point of view, we see that they are also doing a good job in terms of design. As it is, we can also say that another way to attract customers is cleanliness and a pleasant image in favour of meticulousness.

Finally, let's touch on the principles explained by Seda Ozen with the perseverance and state that came from this success. Let's not forget that you must have a purpose and a rule to win customers from the point of view of accuracy and continuity, which Seda Ozen seems to have achieved in its own way. So what are the secrets behind this success? If you need to briefly examine the item you can explain the item:

## **1 - ) Customer Satisfaction:**

We know that customers are the most valuable people who are among the most important principles and will improve your business. Thus, it is useful not to forget the importance of customer satisfaction, which is among the most important issues behind the experience brought with it.

Seda Ozen, the owner of the business, explains this important principle as follows: "It does not matter to get more or fewer services; on the contrary, it is important to be able to solve customers' questions or problems in terms of quality and sincerity." She states that he always aims to have a good time with customers by establishing her sentence.

## 2 - ) Accepting Responsibility for Problems:

Responsibility in all respects is a principle characteristic that all business owners will determine. In addition, the attitude to the problems reveals respectability and reliability with it. In this way, we can say that it allows you to increase your service quality on continuity in the face of your customers due to problems.

So, the question of how to follow a path in terms of development in this way can be answered in Seda Ozen with the answer as follows: "Accept constant responsibility for a service or problem. Because the responsibility is not only yours, your team also determines the status of your service quality and reputation. Thus, you should not miss being able to be a preferred face in terms of respectability and reliability." She continues her development along with her words.

## 3 - ) Personal Development and Research:

In another way, she can say that there are also benefits to developing yourself, rather than your constant business. We would also like to say that it can give you the potential to accelerate your development. In this way, you can increase both ourselves and the service we will provide from a personal point of view, and you can draw a path to your business with the information you have obtained.

In addition, business owner Seda Ozen does not hesitate to read different development, economics, and psychology books. She interprets the reason for her reading simply with these words; "I know that the greatest value we can add to ourselves is knowledge. So I'm not avoiding improving myself, on the contrary, I'm excited to get new knowledge!" with her sentences, he again offers us the secret behind success.



## Media Contact

Seda Beauty Salon

[sedahairandbeauty@gmail.com](mailto:sedahairandbeauty@gmail.com)

01992 767000

101a High St, Waltham Cross EN8 7AN

Source : Seda Beauty Salon

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