## Pasuthai Bangalore - India's first ISO 9001:2015 certified nati hasu goshala

Pasuthai Bangalore Introducing It's Range of Products.



**Bengaluru, Karnataka Apr 28, 2022 (Issuewire.com)** - Pasuthai is India's only ISO 9001 certified Goshala, situated in Sy. No. 37/3, Budhamanahalli Village, ChikkaMadure Road, Kakolu, Bengaluru, Karnataka 560009. We have 14 different breeds of indigenous 300 cows and 150 bulls. Breeds which we have are

- Hallikar
- MalenaaduGidda
- Umbalacheri
- Kankrej
- Rathi
- Sahiwal
- Vechur
- Gir
- Bargur
- Ongole

- Punganoor
- Manapparai
- Tharparker
- · Amrithmahal.

Our Goshala is not only known for Livestock keepers but also known for developing and manufacturing different products which are useful for organic agriculture and healthcare. Products are made up of biproducts of indigenous cows like Cow dung, Cow Urine, milk, ghee, curd, and other natural products. We manufacture Organic growth promoter <a href="Panchagavya">Panchagavya</a>, Organic repellant <a href="Agnihastra">Agnihastra</a>, and Organic Manure <a href="Ganajeevamrutha">Ganajeevamrutha</a>, through which we are promoting awareness towards waste management of these indigenous cows and how they are playing important role in the field of organic agriculture to improve the quality of our fertile lands and quantity of production and quality of food. "Panchagavya" is known as an organic growth promoter for plants made up of cow dung, cow urine, ripen banana, jaggery, tender coconut water, desi ghee, curd, and milk, an organic product has the potential to play the role of promoting growth and providing immunity in plant system. It has to be applied 3 times for a seasonal crop.

Naati Hasu Goshala' stands as a beautiful example of a 'Make-In-India' product. Bengaluru-based Sri Vasudevan Sudhindranath 's mother Smt Parvathy R started this only as a passion which is turning to be one of the emerging organizations focusing on the products without chemicals. Currently, the approximate revenue split of goshala is milk (10%), Ghee (10%), Manure, and Cow Urine based pest repellents for 60% and other products form 20% of the revenue. "We are selling 100% of our milk and ghee whereas our manure and pest repellents are only selling 10% of our capacity. Once we sell 100% of our production capacity then the segmentation will become 90% manure and pest repellents and 10% milk and its products.

Apart from this we regularly provide training programs and awareness programs to agriculturists, natural farmers, our goshala staff, and other livestock keepers which help them to produce various cow-based products which are useful to improve the economic viability of Indigenous cows breeds which helps in conservation of these breeds. Recently on 17n Nov 2019, we had an awareness program named "NAMMA HASU NAATI HASU". Over 130 people attended our "Namma Hasu Naati Hasu" event on 17th Nov 2019 at the Pasuthai Naati Hasu Gaushala in Rajankunte, Bengaluru

The attendees indulged in cleaning the Gaushala, feeding the Cows & took valuable lessons on Desi Cow-based Natural Farming. We are looking forward to doing more events like this.



## **Media Contact**

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