

OmniCard launches Premium Payment Keychain in partnership with RuPay On-the-Go



Noida, Uttar Pradesh Apr 6, 2022 ([Issuewire.com](https://www.issuewire.com)) - OmniCard has launched its Premium RuPay On-the-Go Contactless Keychain in collaboration with the National Payments Corporation of India (NPCI). OmniCard Keychain provides a completely contactless, safe, and innovative payment experience to its users along with the primary offering of the OmniCard prepaid card with the app.

OmniCard hosted a Keychain Launch Ceremony to officially bring OmniCard Keychain to the public. The Chief Guest for the event was Mr. Baushuan Ger – Ambassador of Taiwan to India with other representatives from the Taiwan Embassy & Trade bodies. The launch event also had delegates from NPCI & RuPay On-the-Go team.

Mr. Baushuan Ger – Ambassador of Taiwan in India said *"It's a great honor for me to join this very special OmniCard Keychain launch ceremony. This is very good, this payment facility will provide financial solutions to many people in this country. We do hope that in the near future a lot of people in this country will benefit from this facility. And as a representative from Taiwan, it's our desire to see people like Jason and many other entrepreneurs from Taiwan, very successful entrepreneurs from Taiwan be here in India"*

OmniCard Keychain is a simple and safe mode of payment for its users to make completely contactless payments instantly. The user can simply Tap the Keychain on any RuPay contactless-enabled POS machine to make a payment. This wearable mode of payment aims to facilitate payments On-the-Go for its users. The Keychain is not only convenient but also trendy and in style.

The keychain can be controlled in-depth via the OmniCard app; the settings include PIN management, permanently blocking the keychain, or activating/deactivating Keychain. The user can also set a transaction limit on the Keychain to ensure safety. The user can access complete transaction history with multiple filters and insightful analysis. The user can add money to the keychain using the OmniCard app.

Mr. Abhishek Saxena - Co-Founder and COO of OmniCard said *“We are committed to continuously innovating and delivering unique products and solutions in the Indian payment space. Our vision is to provide an absolute user-friendly, secure and convenient solution to manage the everyday spending needs of an individual. We have added exclusive features such as UPI and ATM withdrawal to secure all the payment requirements of our Omnicard users thus enabling a seamless omnichannel payment experience. OmniCard aims to secure financial information of customers to avoid exposure of their bank accounts or credit cards for any potential frauds.”*

OmniCard also plans to bring in UPI, ATM Withdrawal, and more wearable devices onboard very soon. OmniCard aims to become an integral part of a user's daily payments and to offer a holistic payment experience for its users via multiple online and offline modes of payment. With the advent of technology and perpetual change, OmniCard aims to make people's everyday lives easier. OmniCard aims to reach people at the grassroots level to bring about real change in the way people pay.

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