

## NFTs can now offer frictionless access to Live Streaming Events and OnDemand content

Use of Non-Fungible Tokens (NFT) to act like special tickets allowing access to online live events and OnDemand content with a software platform called Registrix



**Austin, Texas Apr 5, 2022 ([IssueWire.com](https://www.issuewire.com))** - Registrix, a revolutionary live streaming event SaaS platform, has recently released a significant platform update that allows viewers to access online live streams and video events using NFT tokens purchased on existing marketplaces.

“The buying and selling of NFT occur in the creative space, so why not give videos and live stream events the same ability and allow the owner of the token access to this content,” said Rob Helmstetter, Chief Technology Officer and one of the founders of Registrix. “The NFT is in your wallet, it is incredibly easy to log in, and you don’t need to memorize another username and password.”

Registrix pioneered the ability for consumers to gain access to protected video content quickly. Over the years, the team has enhanced the platform and helped many clients provide secure and easy access to their corporate, public-facing, and creative content.

“Early in the lifecycle of NFTs, we thought what better method to provide this accessway into Registrix than by these Tokens themselves?” said Rudy Milkovic, Executive Director and Founder of Veikom, Registrix’s parent company. “The market has told us that Registrix’s use of NFT authentication is one of the first tangible use-cases for this NFT space. NFTs have seen such wild movement in the collectible arena, but now we have a real-world offering that can benefit Video Creative Artists from all sizes.”

Registrix added the ability to utilize the power and flexibility of NFTs that have been minted on any existing marketplaces. The NFTs are scanned and authenticated via the Blockchain to allow only that particular owner secured access so they can enjoy the content. It’s as simple as 1) buying, 2) quickly scanning, and 3) thoroughly enjoying.

For complete details of the service, visit <https://www.registrix.co/solutions/nft-video/>.

Registrix is a fully brandable microsite service that works with any live streaming hosting platform to protect virtual events. Registrix is a highly-scalable SaaS platform that scales from minuscule to massive amounts of attendees. Through enhanced Lead Capture, Specific Domain Access, Participant eTickets, Corporate Single Sign-on, to exclusive NFTs, Registrix has the right plan to keep you covered.

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