

Nautilus Reveals Scandinavian Beauty Secrets; "Sankt Olav" Spring Water



La Jolla, California Apr 7, 2022 ([Issuewire.com](https://www.issuewire.com)) - Richard H. Davis, President of Beverage Marketing USA and Nautilus Mineral Waters of America, announced today the importation and official U.S. launch of Norway's premium bottled water Sankt Olav Norwegian Spring Water. Norway's first inhabitants settled around Stavanger 10,000 years ago. It was also here the Norwegian Kingdom was consolidated into one realm in the Hafsrfjord when the Vikings met in the battle in 872 AD. A stone's throw from Pulpit Rock (Preikestolen), Norway's most famous tourist attraction, Norway's water producers extols the virtues of the country's water. The Viking Sagas say that the spring was blessed by Sankt Olav in 1016. The spring has never run dry, and is said to give strength to whoever drinks it.

"Who would have imagined that products from countries with Arctic images would be so hot," said Norvald Waldersnes of Agotnes, Norway, whose company invests in beverage companies from Iceland to Alaska. "Most Europeans perceive Norway as being the last pristine, fresh environment left on the European continent, and this image carries over to any product that has the word Norway or Iceland on it," said Waldersnes.

The "Saint" of waters is Sankt Olav Norwegian Spring Water which comes from deep underground springs in an environmentally pristine area of Norway. Named for Sankt Olav, the Viking King who drank from the Spring in the Year 1028. "Sankt Olav is positioned as a premium brand as part of the European Spa treatment, European Women know that beautiful skin is easy to achieve, you simply drink pure spring water every day and splash your face with ice-cold spring mineral water, this encourages the skin's own natural functions, so it regulates itself without the aid of expensive exfoliating and rejuvenating lotions," explains Mildred Norderhus, President of Sankt Olav Spring Water A/S.

"Sank Olav is 'avoir la vogue' with today's international sportswear style," said Bonnie-Jean CARTIER, a South Beach Model at a photoshoot in Miami's South Beach, a natural for Sankt Olav. The company is in the process of presenting Sankt Olav Spring Water to major retailers throughout North America and negotiations are currently underway with a national wholesale club store chain and a major convenience store chain, and is concurrently finalizing marketing and distribution plans for the product launch.

About Nautilus Mineral Waters of America, Inc.

Nautilus Mineral Waters of America, Inc., is engaged in the private label bottled water industry. Their product brands are both licensed and developed in-house, for private label store brands or co-brands which are bottled at strategic locations throughout the United States, Canada, and Europe.

For more information please visit <https://sanktolav.webnode.com> or see us on YouTube:

<https://www.youtube.com/watch?v=yAE280N7BY0>

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