

MommyDaddyMe and EduHive joins hands to build EdTech behemoth

Hong Kong Based MommyDaddyMe signs strategic partnership agreement with Bangladesh based EduHive to expand in Bangladesh, Asia and beyond

Hong Kong, Hong Kong S.A.R. Apr 17, 2022 ([IssueWire.com](https://www.IssueWire.com)) - MommyDaddyMe.com proudly announces its strategic partnership with EduHive (EduHive.com.bd), a premier online education company in Bangladesh.

The partnership with EduHive, one of the fastest-growing Edtech companies in Bangladesh, will significantly enhance the expanding global footprint of MommyDaddyMe and enable it to respond to the growing opportunity in e-learning in the nation of 40 million children. In partnership with EduHive, MommyDaddyMe will extend its portfolio of learning products to millions of school children in Bangladesh. Most importantly, this joint partnership will introduce in Bangladesh the globally recognized Computational Thinking STEM curriculum that originated at Stanford University. MommyDaddyMe and EduHive will pilot this programme at selected schools before launching it nationwide.

In addition to the STEM curriculum, the partnership will introduce in Bangladesh world-renowned programs created by Oxford University Press, Scholastic, and the Center for Talent Development at Northwestern University, all current partners of MommyDaddyMe.

Through this partnership, EduHive will represent MommyDaddyMe in fast-growing South Asian markets, including Bangladesh, which has recently seen explosive growth in online education. MommyDaddyMe will represent EduHive in South East Asian and other global markets.

By joining hands, MommyDaddyMe and EduHive aspire to create an EdTech behemoth that will have a presence in several major markets, with existing footprints in Hong Kong, Bangladesh, Australia, Sri Lanka, and the United States.

Leslie Wang, co-founder of MommyDaddyMe said, “We are honored to partner with EduHive to create significant value for both companies. This is a great moment and we are confident we will be major global players in EdTech. Our Stanford-originated STEM program is one of the best in the world, it has been adopted by close to 10,000 schools in Korea, a major university in Japan, thousands of schools in China, and more recently, by a New York City government agency in the United States.”

Javed Rahman, also a co-founder and a native Bangladeshi, added, “I left my country as a youth and had the opportunity to study abroad. It gives us great pleasure to bring advanced learning resources to the doorstep of millions of children and youth in Bangladesh and fulfill the vision of our honorable Prime Minister to grow the e-learning sector.”

Nazmul Haque, CEO of EduHive said, “We are delighted to join MommyDaddyMe.com on this journey. A partnership with MommyDaddyMe will give us global connectivity and enable us to build two truly great companies. Working together, we are confident we will be dominant players in the EdTech space in multiple markets, including in Bangladesh.”

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