Marwari Catalysts: Entrepreneurial Culture and Startup Ecosystem

"Next big thing"



Jodhpur, Rajasthan Apr 19, 2022 (<u>Issuewire.com</u>) - By now it's very clear that the startup bug has well and truly bitten India and our country is now on its journey of launching a number of "the next big thing", in the coming times, and with a supportive ecosystem, there is no better time to be an entrepreneur than now!

But this "next big thing" doesn't come served on a silver platter.

Talking in general terms, many enterprising individuals who dream of starting their own business, lack the resources to do so. As a result, their ideas, talent, and capabilities remain untapped.

This is where **Marwari Catalysts** brings itself into the picture, with an aspiration to impart more strength and inspiration to the talented young generation of India to do something new.

With a vision to create a platform where budding entrepreneurs can establish themselves without any hassles, the initiative is set up to provide funding support and other incentives in the startup process.

For a country that boasts of having the third-largest startup ecosystem in the world, Marwari Catalysts is contributing its bit, in turn providing a further boost to nurture innovation and economic development.

The startup journey of Marwari Catalysts has traversed a long distance since its initiation. From not being confined to tier 1 city and reaching out to tier 2 and tier 3 cities instead, Marwari Catalysts is spreading its wings far and wide.

It is an effort to fuel the growth of India's entrepreneurial community and acts as a catalyst to connect the whole system from students, and professionals to enterprising individuals who have the potential to innovate and start their own businesses.

Marwari Catalysts is a driving force, the unseen anchor, that is successfully making its presence at the forefront of innovation at root and entrepreneurship in Rajasthan and is finally on every investor's radar as the fastest growing platform supporting the startup ecosystem. For many tiers 2 and tier 3 cities startups, it's #ApnaTimeAagaya with MarwariCatalysts.

To date, Marwari Catalysts have managed to instill confidence in the youth, that their idea is more than just an idea and that there are ready opportunities to help nurture it further. MCats is maturing as a startup hub with 40+ accelerating companies, naming Law Prep tutorial, Zo World, Valuationary, Tinkerly, Jaipur Watch Company, Ask Laser, Indian Bureaucracy, Toppeq, Yearbook Canvas, The Book Cafe, Sarathi Health Care, etc, with a space of 10,000 sq. ft. incubation/ co-working space and network of **100+ Co-Founders Club**, are growing in its portfolio.

Launched to build a robust ecosystem for entrepreneurship and encourage many enterprising individuals, Marwari Catalysts is all set to launch and accelerate 40+ successful startups with their Co-Founders in their portfolio, mainly focusing on tier 2 and tier 3 cities of India that also includes promoting women entrepreneurship as well with **40% founders are Female Founders**.

And Marwari Catalysts truly believes that women have successfully concretized the new India, which is bold, willing to take risks, and paved a way for the wind of 'change'.

With strengthened roots in Western Rajasthan, and its focus on developing startup ecosystem in Tier 2 and Tier 3 cities in India, "Marwari Catalysts takes the leadership enabling a community of angel investors, consultants, legal and financial advisors to connect the dots of startup ecosystem, in turn, fulfilling the dreams of many, to launch the "next big thing" and contributing its bit in transforming India into an unstoppable economic powerhouse", said by **Sushil Sharma, Founder & CEO Marwari Catalysts.**





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