

Loop Coin is Rewarding Consumers and Businesses for their Sustainable Efforts

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London, United Kingdom Apr 26, 2022 ([IssueWire.com](https://www.issuewire.com)) - In this day and age, we are all searching for ways to become more sustainable. There are plenty of steps that we can take as individuals, like eating less meat and driving electric cars, but what if everyone could work together in solidarity toward the same cause? It's not only better for the environment, but it's also beneficial to our financial future, as businesses and consumers alike stand to gain from following the rules of [Loop Coin](https://www.loopcoin.com)'s circular economy model.

It might seem too good to be true, but Loop Coin wants to reward consumers and businesses for their sustainable efforts with their new token Loop Coin (LOOP). The LEN24 circular economy movement encourages consumers to buy only what they need, use it up, and then replace it with a new one when necessary. Loop Coin rewards you financially while encouraging the same type of sustainability in the economy as a whole. Learn more about this groundbreaking app today!

The Problem

Every year, consumers in America alone generate billions of tons of waste. [Loop Coin](https://www.loopcoin.com) wants to change that by rewarding both consumers and businesses that are working toward a circular economy. Circular economies are ideal because they are focused on sustainability. By using reusable products, energy is

conserved, landfills aren't overfilled with waste, water pollution decreases and new jobs spring up as unnecessary ones become extinct. If you live in Los Angeles or if you have ever been there, there is no better example of a city struggling with sustainability than L.A. You see big plastic bottles being clogged in landfills next to electric vehicles (EVs) charging at local chargers yet not many people can afford EVs due to high costs as well as long recharge times.

Loop Coin's Solution

[Loop Coin](#) rewards consumers with digital currency when they make sustainable decisions. Loop Coin uses blockchain-based technology to provide an efficient tracking system that allows businesses to monitor sustainability efforts. The Loop Coin app relies on innovative IoT devices, including proximity sensors that allow businesses to track customers who are using Loop Coins. For example, a gas station could use Loop Coin as payment for fueling at their stations. If a customer pumps less than 20 gallons, he will be rewarded with .01 LPC (Loyalty Points Cryptocurrency) per gallon he did not pump.

What will it take?

The first thing to know about LoopCoin is that it can't happen without participation. Just like every local, regional or global effort of any kind, if we all pitch in, our efforts will be exponentially successful. We can move beyond fossil fuels only by working together with one another to create solutions that benefit everyone. The good news: we have technology on our side a technology capable of helping us work together like never before. By using apps like LoopCoin, we can connect consumers directly with businesses based on mutual needs and desires. It doesn't matter where you live because businesses are needed everywhere. And as a consumer, you don't need to own a business or even be an entrepreneur; you just need to participate in your community by making sustainable choices and then rewarding those who support your vision of sustainability.

When Will We Achieve Circular Economy?

A Closed Loop Economy has two major characteristics that distinguish it from a traditional economy: resources are used over and over again rather than being discarded after one use, and nothing is lost or wasted. Imagine how different your life would be if you knew what was happening to every item you owned. Before it left your hands! Loop Coin aims to bring you even closer to that reality through its app. Every time you buy something at a participating merchant, Loop Coin will track its progress through every step of your supply chain from raw material acquisition all the way to recycling or disposal. As long as we can harness enough power within our ecosystem of businesses and users, we'll continue inching closer to those goals.

How can you help?

We believe that a circular economy can be achieved by fostering close relationships between consumers and businesses. Loop Coin was created to reward both consumers and businesses for their sustainable efforts and contribution toward a healthy environment. The LEN24 App fosters cooperation by creating an ecosystem where each person becomes more aware of how his or her actions affect our shared resource pool. It's designed to drive people to choose what's best for themselves, each other, and nature as a whole. As an example: you can earn LOOPS by purchasing organic food at your local grocery store. You can then spend those LOOPS on locally-grown produce at another business in your community. By encouraging consumers to support environmentally-friendly practices, we are helping create a cleaner future for all of us.



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