

Iro Dimitropoulou is the First Greek Model to Land the Print Cover of L'Officiel Arabia



Athina, Attiki Apr 12, 2022 ([IssueWire.com](https://www.issuewire.com)) - Miss World Top Model 2018 winner, Iro Dimitropoulou, has earned online fame and a whopping 109,000 followers on Instagram @argyroiro by documenting her glamorous life modeling around the world, posting stunning fashion photos, and staying at some of the most beautiful and luxurious destinations, that most could only dream of, as an influencer. She has also appeared in an American documentary for a big American network, which was shot in Greece.

This month, the Greek model has starred on the world-renowned magazine cover of L'Officiel Arabia. The model said in an interview for Medium that she had been told she was the first Greek model to land such a huge print cover. This could mean a great deal for the model's career, as it will most likely catapult her into the high fashion world of London, Milan, Paris, or even New York.

Dimitropoulou's confidence is blatant, as she said she had a say in the wardrobe for the magazine cover feature. The model explained she's very particular about what she allows the world to see her wearing, and since she's such a fashionista, the magazine had no problem taking her ideas into consideration for this recent cover shoot.

This model and actress is not only a stunner, but she has also proven to have brains and a knack for business.

"I was always fascinated with beauty and skincare and wanted to help people with their skin matters, so my business partner and I have started the cosmetic line IRO Cosmetics [@irocosmetics](https://www.irocosmetics.com). It's already being sold in the United Kingdom with locations in Oxford Street," told the model to L'Officiel Arabia.

The model went on to explain that she takes her craft, modeling, very seriously, and for that reason, she didn't mind jumping into a freezing cold pool, fully clothed in a stunning Bottega Veneta dress, in order to get outstanding close-up photos.

"I would definitely do it again!" said the model.

"I really wanted to give it my all, my best and I'm told that I really did, so we were all happy in the end!" explained the model about jumping in a cold pool for her shoot.

Iro Dimitropoulou is continuing to model around the world, and we look forward to seeing her appear on more TV shows in the near future.

<https://kwpublicists.medium.com/q-a-with-lofficiel-cover-model-iro-dimitropoulou-b3f7275ae111>

<https://www.lofficielarabia.com/women/iro-dimitropoulou>



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