

India's First Permanent Virtual Production Studio in Chennai, India

DB Productions Opens IntelliStudios – India's first permanent LED Virtual Production Stage set in a 13,000 square feet air-conditioned floor with 60 Feet Wide and 18 Feet High Curved LED Wall, readily available for commercial use.



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DB Productions is a 2-plus decade techno creative solution company with experience in 100 plus Indian Films, 30 Plus Hollywood Films, 1000 Plus Ad Commercials, and has developed various Virtual and Augment Reality Applications and Games with Unity and Unreal. The company is an Active Member of Visual Effects Society, USA, a Co-Innovation Partner with Tata Consultancy Services, and a Content Partner for Intel's R&D.

DB Productions in collaboration with veteran partners has Built IntelliStudios - India's First Full-Service LED-Enabled Virtual Production Stage in Chennai which is readily available for commercial use, specifically designed for Films, Series, and Commercial productions.

IntelliStudios is set on a 13,000 square feet air-conditioned floor, with 60 Feet Wide and 18 Feet High Curved LED Wall, and the Unreal Engine Based Virtual Production is integrated with state of art advanced marker-less real-time Camera Tracking System with Zero Drift, equipped with next-gen real-time rendering hardware, software, tools and easy to use Virtual Production workflow.

IntelliStudios is ideal for Producers, Directors, Cinematographers, and TVC Ad Companies.

Production Houses can save time and money. Photorealistic environments shall highly reduce the costs of creating massive sets and reduced the cost of travel to outdoor shooting locations. Shooting shall not

be affected due to external weather conditions.

Filmmakers can make real-time decisions and changes. Interact with digitally created objects and characters in real-time. IntelliStudios brings the live-action set experience into the digital realm and allows to set up shots and shoot several scenes with the same actors.

DOP works with crews for pre-lights and choosing frames and sequences. Virtual backgrounds, physical set pieces, and actors blend seamlessly together to produce final pixels in real-time. IntelliStudios is powered by an iPad controller for volumetric color correction, exposure control, time day, and lights.

Using a virtual environment, teams can transition from one scene to the next without interrupting shooting. All of it is happening at one location! Digital assets can be changed up quickly, allowing filmmakers to shoot several scenes on the same day.

Virtual background environments can be supplemented with a real physical foreground by your art team to provide an in-depth hybrid environment that allows a world of opportunities to explore different environments.

The current huge demand for content creation due to the significant boom of OTT and to create the content with a quick turnaround without affecting the cost and quality can be effectively achieved with Virtual Production Studio technology.

World-famous movies and series have started using Virtual Production Technology to a large extent across the globe and it's the virtual production revolution wave we are in now that shall open fascinating avenues in filmmaking.

Showreel of IntelliStudios <https://vimeo.com/695142705>



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