

India's Emerging Kidswear Brand - Mumkins is now in 40+ Cities

With the increasing success of startups, the kidswear brand Mumkins is now on the vision of rapid expansion.

Udaipur, Rajasthan Apr 26, 2022 ([IssueWire.com](https://www.issuewire.com)) - CEO Naveen Nebhnani's, 2016 startup has now escalated to nearly 40+ cities with 45+ stores functioning currently in the country. The kidswear fashion brand has completed its benchmark product sales with 55,000+ happy customers.

Incorporated with a vision to become the number one brand name in the **kidswear** industry, the brand started as Navjeet India Pvt Ltd., initially under the name of Delhi Hosiery by the director Mr. Niranjan Kumar Nebhnani, and then got itself registered in 2018 as a brand **Mumkins**.

Starting a journey with just 4+ stores in 2018 to 40+ stores in 2022, the brand has enlisted itself in the emerging list of upcoming startups in India. The company also has the vision to provide comfort to kids in the name of fashion. Working closely with established names in the industry, the company now has delivery partners worldwide. Establishing themselves in the 10% organized sector in the clothing industry, the company has a wide range of child outfit styling options for kids.

The company's mission is to complete the benchmark of 100+ stores by 2023 and then further expand the business to 800+ stores by the end of 2028. The brand also aspires to soon achieve the 100 crore turnover to 1500 crore figure in the near coming future.

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