Indian Singer Amir Ali Shaik said about Indian music and Digital marketing

Amir Ali Shaik said about his thoughts on Indian digital marketing and Indian music



Bengaluru, Karnataka Apr 18, 2022 (<u>Issuewire.com</u>) - The young Indian Singer and entrepreneur says with the advancements and changing trends in digital technology, digital marketing is expected to

take giant strides in the future.

The entire brand marketing game has changed drastically over the years, so media consumption, which works as a major factor to establish the presence of any brand, product, or individual.

A major shift in the audience's preference and taste has been witnessed in recent times as traditional media has taken the back seat and digital space is taking the lead.

World today prefers to seek entertainment through social media platforms like YouTube, Instagram, and Facebook rather than television and radio. This digital revolution has made an ocean of opportunities for brand marketers to create a distinct positioning for their brand by building the right strategy using the right digital platform and face.

In this competitive world, you need to be smart to sell your product and make a mark in this Digital world. **Amir Ali Shaik** is one of the youngest and most successful Musicians and Entrepreneurs in India who started Digital Marketing.

At the age of 21, **Amir Ali Shaik** achieved the title of Youngest Musician and Entrepreneur in India and an Honor of Digital Marketing Expert.

Amir Ali Shaik believes India is yet to understand the power of online marketing and has jumped into this business early in India he believes digital marketing is going to disrupt the country making traditional marketing mediums obsolete making businesses and brands compelled to apply digital marketing to grow and build awareness of their company.

In the field of social media management and marketing, Amir has traveled a long way. Amir huge opportunity in the social media & digital marketing sector.

He believes everyone can thrive using social media platforms but youngsters should not stop learning and improving their skills every day.



Amir Ali Shaik

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Source: Amir Ali Shaik

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