

## Hand of God DAO to buy Maradona's jersey at Sotheby's auction; individual contributions of 10m GBP expected

- Maradona's Hand of God game-worn jersey to be auctioned by Sotheby's for £4,000,000 to 6,000,000
- Hand of God DAO to raise money from individuals to bid
- DAO members to vote on what happens to jersey; excess funds go to charity



**London, United Kingdom Apr 20, 2022** ([Issuewire.com](https://www.issuewire.com)) - DAO Ex Machina ([daoexmachina.com](https://daoexmachina.com)) is announcing the formation of the "Hand of God DAO" ([handofgod.fund](https://handofgod.fund)), a community of football fans who intend to buy Diego Maradona's "Hand of God" jersey being sold at auction by Sotheby's online through 5 May 2022.

The jersey was worn by Maradona during the June 1986 World Cup football match against England. In the match, Maradona scored two goals wearing this jersey. The first, using his hand, is now referred to as the "Hand of God" goal, and the second, the "Goal of the Century". Argentina went on to win the game, 2 -1, and then the Cup itself.

Sotheby's is auctioning the jersey online with the sale closing on 5 May. Estimates range from £4,000,000 to 6,000,000.

Said Dene Schonknect, co-founder of DAO Ex Machina: *"We think it's important that this English football community be involved in the future of this piece of kit. With so much history & controversy behind the match in which Maradona wore this, we think the community should be allowed to vote on what happens to this iconic piece of sports memorabilia, and the best way to do that is through a DAO."*

*"Hand of God DAO is a specially formed community that enables the fans to get involved,"* said Brent

Oddson, co-founder of DAO Ex Machina. *“The world has shifted - DAO’s are empowering groups of people to participate in common causes in a way we’ve never seen before, and that includes unique pieces of history like the jersey. We’re really looking forward to seeing how this goes and what the people decide; and no matter what happens, there’s a charitable element here, as any funding leftover will be going to Socceraid.*

*“It’s easy to contribute, you’ll get an NFT in exchange for any contribution, and you get to vote on the outcome of Hand of God.”*

#### BACKGROUND:

DAO Ex Machina is a creator and manager of Decentralised, Autonomous Organisations (DAOs). More information can be found at [daoexmachina.com](http://daoexmachina.com).

Hand of God DAO is a specially formed DAO with the sole purpose of purchasing Maradona’s “Hand of God” jersey from the Sotheby’s auction. More information can be found at [handofgod.fund](http://handofgod.fund).

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