

Exotic Taste of XanGo's Mangosteen Fruit-Based Nutraceutical Beverage Gets WILD

XanGo introduced the world to mangosteen. The rare concentration of xanthonenes in “the Queen of Fruit” creates the opportunity for a happier, healthier, wealthier life.



Honolulu, Hawaii Apr 15, 2022 ([Issuewire.com](http://www.Issuewire.com)) - Hacking your way through Kauai's tropical rainforest jungle with a dull machete you encounter Na Aina Kai ("lands by the sea") a 45-acre exotic fruit farm and Orchid Garden that produces rambutan, lychee, durian, atemoya, and mangosteen fruits, located on a cliff overlooking the northern coast of the island. You bite into a luscious mangosteen fruit for the first time - ahhh, this is what comes to mind when you think of paradise. Forget the palm trees,

sunsets, warm tradewinds, and mai tais. All you need is a hammock under a mangosteen tree. What am I thinking, you're right...let's not spoil the rest of your vacation, but what if you could bottle up the last mangosteen in paradise as an exotic fruit juice so you can take a bit of this tropical sensation back home.

Now you don't have to trek all over Kauai and cut down more of the virgin Hawaiian rainforest to get a taste of this forbidden fruit outside of this island paradise, the mangosteen fruit (*Garcinia mangostana* Linn) is now available from XanGo LLC, in the form of a delicious nutritional supplement called XanGo™ juice, developed under an exclusive manufacturing agreement with WILD Flavors, Inc. When Queen Victoria first tasted the mangosteen fruit in the mid-1800s, she promptly declared it her favorite fruit. In Southeast Asia, the mangosteen is known as the "Queen of Fruits" and the "Fruit of the Gods." Not only does this sweet, mild-tasting fruit tantalize the taste buds of all who try it, but it also provides invaluable medicinal benefits. In fact, the mangosteen fruit which is naturally high in vitamin C was traditionally used to ward off fever and fight infection.

Now scientists know that what makes the mangosteen's medicinal benefits so powerful is the antioxidant power of xanthonenes, natural chemical substances that support microbiological balance, maintain immune system health, promote joint flexibility, and provide positive mental support. XanGo juice has redefined dietary supplements by featuring mangosteen whole fruit puree, utilizing all the xanthone-laden components of the fruit to create a beverage that is as healthy for the body as it is heavenly to the taste.

While other nutraceutical beverage companies buzz with the latest, greatest functional beverages most don't taste good or have medicine-like flavor, but XanGo juice is the exception to the bad-tasting botanical rule. The brand name XanGo was created from two words: xanthonenes and mangosteen. And while this brand name represents the origin of the beverage, it will also come to represent much more to the people who enjoy it. "Plain-vanilla, functional beverages just don't cut it anymore," says XanGo's Craig Gallipo. "Consumers have higher expectations. If you don't meet those expectations, you'll lose them."

XanGo juice is made from the whole fruit puree of the mangosteen, a tropical fruit long admired by indigenous peoples for its beneficial properties and exquisite taste. Although completely new on the dietary beverage scene, XanGo has experienced immediate success and found a need for international expansion in manufacturing. "We're very excited with this association," said Roman Kupper, Senior VP of Sales and Strategic Planning at WILD Flavors, Inc. "We've never witnessed a company be able to pull everything together so quickly and professionally. The management team at XanGo has positioned itself to be the world market leader in just months, instead of years."

"This really is an excellent move for both companies," said Victoria de la Huerga, VP of WILD's Beverage Division. "It gives XanGo immediate access to powerful R&D capabilities, along with international sourcing and manufacturing." The association creates an exclusive supply and source agreement on the use of mangosteen between XanGo and WILD. Some people detect a hint of strawberry, while others are reminded of kiwi, pomegranate, or grape. The complex flavor of this sweet, dry beverage, however, wins instant praise from all who try it. And an ounce or two in the morning is all you need to start your day invigorated, rejuvenated, and energized. Find the wellness you're looking for at <https://xango23.webnode.page/> or call (808) 999-9660.

Things are good at XanGo (say ZAYN-GO). In its short life, XanGo, LLC, has come a long way since founder Joe Morton bottled up the powerful Asian fruit mangosteen and brought it back to America. We started with one fax machine in a rented office; more than ten years later, we're spreading wellness

products and a powerful business opportunity on six continents. Hear XanGo's founders talk about how it all began at:

<https://www.youtube.com/watch?v=EZ7Ymq4YRBk&t=540s>



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