

District Taco Reduces Food Waste by Partnering with Food Redistribution App, Too Good To Go

Restaurant Chain Launches Sustainability Effort to Reduce Food Waste



Washington, D.C, District of Columbia May 2, 2022 ([Issuewire.com](https://www.issuewire.com)) - In response to local and worldwide food waste challenges including hunger and poverty, restaurant chain, District Taco, has signed on to support the efforts of Too Good To Go. The Too Good To Go app directs users of the app to restaurants, bakeries, supermarkets, and hotels that offer daily surplus foods at greatly reduced prices. To date, the app has saved 129 million meals, worldwide. Launching today, District Taco's Too Good To Go program will allow customers to purchase a surprise bag from the app and pick it up from the restaurant 30 minutes before closing time. Each bag will cost \$3.99 and contain food valued at \$12.

The Too Good to Go app, available for [iOS](#) in the Apple store or [Google Play](#) for Android, connects consumers with a surplus from food providers at the end of each business day, so delicious food doesn't go to waste. Customers can browse participating locations, and reserve and pay for a Surprise Bag on the app. Then, they can head to the store to pick up their bags at the designated time. The contents of each Surprise Bag vary daily and app users can expect to get a range of products at one-third of the retail value.

According to District Taco Chief Operating Officer, Chris Medhurst, "We support our city's Zero Waste Goal of 80-percent waste diversion by 2032 and are doing our best to help our community achieve it. We plan to roll this out to all District Taco locations by the end of the month to do our part to give back to our community.

"We are so excited to be partnering with District Taco in expanding our food waste solution throughout the DMV," says Tyler Simmons, U.S. Head of Key Accounts. "We are also proud to be helping District Taco meet its zero-waste goal. Food was meant to be eaten, and we are looking forward to seeing the local community save and enjoy this delicious surplus."

This recent sustainability effort adds to District Taco's ongoing commitment to providing eco-friendly products and solutions for customers

For more information about District Taco, go to www.districttaco.com.

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ABOUT DISTRICT TACO

In 2009, District Taco began as a taco cart and has since grown and now operates twelve locations in the Washington, D.C. metro area and three in the greater Philadelphia area. District Taco's mission is to serve quality Yucatan-style Mexican food that is fresh, simple, and healthful. All of their food is made fresh daily from quality ingredients. They strive to reduce their carbon footprint by serving food in environmentally friendly packaging, sustainable sourcing and partnering with companies like Too Good To Go to manage surplus food. To learn more about District Taco, go to www.districttaco.com and follow us on [Instagram](#), [Facebook](#), and [Twitter](#).

ABOUT TOO GOOD TO GO

Too Good To Go is the certified B-Corp and tech-for-good company powering the world's #1 app for fighting food waste to create a greener planet. The app connects consumers to surplus food that would otherwise be thrown away from local restaurants and grocery stores, such as pastries, fresh produce, sushi, and more. Each meal rescued is equivalent to the carbon footprint from charging one smartphone

fully 422 times. Founded in 2016, Too Good To Go has saved over 82 million meals across 15 countries, which adds up to 328 million pounds of food. Beyond the app, Too Good To Go has launched initiatives to change date labeling on food, produced free educational resources for schools, and inspired households to change food waste behaviors. Visit <https://toogoodtogo.com/en-us> for more information and follow Too Good To Go on [Instagram](#), [Facebook](#), and [Twitter](#).



Media Contact

Cozette Phifer

coziphifer@gmail.com

6024693199

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