

Clean Health™ Announces Collaboration with Steppen™ to Help Educate and Build Online Content for Fitness Professionals

The #1 Fitness Education Platform partners up with the #1 Fitness Creator Social Media app, enabling PTs to expand their online presence internationally

Sydney, New South Wales Apr 28, 2022 ([IssueWire.com](https://www.IssueWire.com)) - [Steppen](#), the leading global fitness creator social app, is expanding its international presence with personal trainers through an exclusive collaboration with [Clean Health](#), the world's trusted source of results-based online education for fitness professionals.

With over 290,000 active users registering globally in under 12 months and with rapid growth, Steppen is a free fitness creator social media platform designed to help personal trainers build, showcase, and monetise their online community whilst assisting fans in achieving their fitness goals!

Clean Health provides online fitness qualifications for people looking to become certified personal trainers and continuing education programs for current personal trainers.

With over 50,000 students worldwide and growing, many of the leading nutrition and fitness experts in the fitness industry form part of the Clean Health education teams, such as Dr. Layne Norton, Sebastian Oreb, and Dr. Bill Campbell.

With the partnership, Clean Health will be providing Steppen with the very highest calibre of quality educated personal trainers, who will be able to provide the latest evidence-based, results-orientated training advice to Steppen app users.

“Steppen provides a unique opportunity for today’s trainers looking to distinguish themselves online in a saturated marketplace. It is the first social media app built specifically for the fitness industry at scale, allowing PTs to create content for a specific audience from which they can build an online business,” said Daine McDonald, Founder & CEO of Clean Health.

“This is a huge advantage for coaches who are losing out trying to compete against multiple business niches and billions of users on the traditional social media platforms such as Facebook, Instagram, and Tik Tok.”

“We are excited to integrate Clean Health’s certified coaches into Steppen, as we need to have the content across our social media platform being safe, scientific, and results-focused,” said Cara Davies, Co-Founder & CEO of Steppen.

“Our mission is to provide our users with the very best education available worldwide in fitness provided by Clean Health, which will allow us to help them achieve their health and fitness goals”.

About Clean Health: Established in 2008 in Sydney, Australia, Clean Health is regarded as one of the world’s leading fitness industry educators and personal training organisations. They have certified over 50,000 personal trainers and fitness professionals in over 75 countries, both at live events and online.

For more information, visit cleanhealth.edu.au

About Steppen: Established in 2021, Steppen has very quickly become the #1 fitness creator app in the world, with over 290,000 users, growing at a rapid rate. With a team and investors including one of the co-founders of AfterPay, Anthony Eisen, it is poised to become a global social media powerhouse in the coming year.

For more information, visit [Steppen.fit](https://www.steppen.fit)

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