

Blink launches a more sophisticated and innovative Everything Payments Platform

Paving the way for a new era of payments.

London, United Kingdom Apr 29, 2022 ([Issuewire.com](https://www.issuewire.com)) - Blink has been making an impact on the world of payments since they launched their Everything Payments Platform back in November 2020; Blink started as a team of payment experts at Fidelity Payment Processing before transitioning to Blink; they took everything they offered earlier and brought it into the digital world.

Over the past few decades, digital payments and financial technology options have grown exponentially; however, this has created challenges and complexities for merchants to utilise and adopt all these processes, filling them with uncertainty.

Blink provides a pioneering and polished 'Everything Payments Platform' that provides merchants with one sophisticated portal with a straightforward login to fulfill their payment needs and primary goal.

Just over a year since its debut, Blink is launching a powerful new upgrade to its platform, enabling multiple payment rails, including open banking, direct debits, and card payments, all in one place, in a unified flow, and it is a game-changer (available from Tuesday 26th April 2022).

Ari Eder, Head of Product, with his years of experience and knowledge within the industry, has been able to bring together top-class features, whilst considering every aspect of the merchant's payments journey to create a revolutionary and innovative product that demonstrates streamlining payments using open banking, and multiple payment rails and journeys; designed for professional services across numerous industries, that are easy to adapt and meet the merchant's every need.

Shaya Weisfeld, CEO says *"Blink phase 1 was created with decades of industry experience and an understanding of merchants' frustrations. I am tremendously proud of our team for listening to our merchants' feedback, fully immersing themselves into merchants' genuine needs, and keeping them at the forefront of their minds as they created Blink phase 2. We truly have been able to deliver our promise to merchants of an "Everything Payments Platform."*

To celebrate the launch of Blink, the team is heading out across the country for a 'Pop Up Week' (Monday 9th May 2022 to Friday 13th May 2022) to meet their current merchants and prospective business owners in the professional services sectors on the hunt for a seamless payments infrastructure, including insurance at one of the UK's most significant insurance broking events - the BIBA Conference 2022 on Wednesday 11th May & Thursday 12th May 2022.

Blink and the British Insurance Brokers' Association (BIBA) have built a well-established and collaborative partnership over the years, and it's no surprise they are heading over to the BIBA Conference 2022 to introduce a better and more sophisticated Blink to Insurance Brokers.

For more information, visit www.blinkpayment.co.uk

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