

Black Owned Business Launches Milan Based Clothing Brand

Milan, Italy Apr 1, 2022 ([Issuewire.com](https://www.issuewire.com)) - Being an ally for Black Americans goes beyond Black History Month. It means genuinely supporting the community through art, literature, small businesses, film, fashion, and any endeavors all year round. Khaiyon's brand is named Saint Eighth. This clothing brand doesn't only think T-shirts on blanks, although that's still an aspect of the line. When owner and artistic director Khaiyon Rice founded the business, he decided he wanted to reinvigorate the look of streetwear. That was two years ago. Today, Khaiyon is still consistent with his vision and has high potential as the Milan-based company is in the midst of preparing to expand its headquarters later this year.

"The brand symbolizes timeless and unique creative directions with a plan to inspire the world and never to sacrifice what makes us different to reach our full potential. The traditional streetwear is slowly evolving into current fashion culture today; this is where Saint Eighth comes into its own." "Unisex and still effectively a top tier clothing brand, these clothes have far more potential to turn into a personal emblem of luxurious streetwear and becoming "The Poster Brand" for fashionable clothing all around the world." Khaiyon Rice, Founder, and CEO of Saint Eighth said.

Khaiyon, who originally moved from Philadelphia to Italy while in the Air Force, engineered new unique designs for Saint Eighth that uses silhouettes of black advocates to create the pattern that's on various T-shirts, Hoodies, and Sweaters. Other pieces, such as sweatpants, shorts, trucker hats, ski masks, and socks show the range of where Khaiyon hopes to continue moving the brand, which is made domestically.

"I didn't want to just put one logo and design on a t-shirt and call it designer," Khaiyon said. "I wanted to have a wide range of unique streetwear. Clothing that's not just identified by a logo but by the way the clothes feel and the designs that stand out from other brands. I feel as though these design elements give us authenticity and a strong foundation for our supporters and anyone who loves fashion."

Saint Eighth, with its new legs, is still small. The business sells direct through its website in addition to pop-up shops in places such as Philadelphia, New York, Los Angeles, Paris, and Italy. Khaiyon would prefer distribution to be well controlled, with a focus mostly online until the business expands.

For more information about Saint Eighth, visit www.SaintEighth.com, email us at SaintEighthClothing@gmail.com, or call +39 345-933-7754. For press inquiries, contact Khaiyon Rice at KhaiyonManagement@gmail.com or call +39 345-933-7754.

About Saint Eighth & Founder

Khaiyon Rice is an American designer, entrepreneur, social media influencer, photographer, videographer, and uniformed service member of the U.S Air Force. Born and raised in North Philadelphia. Khaiyon is also the chief executive officer of the Milan-based clothing brand Saint Eighth, a fashion brand he founded in 2020. Khaiyon, who also studied worldwide street fashion, business management, and marketing had entered the world of international fashion with his infatuation with clothing in 2020. He then began an artistic blueprint that would launch his career in founding Saint Eighth. The first one in his family to be the artistic director of his own brand.

Saint Eighth is a unique and fashionable clothing brand based in Milan, Italy. The company was founded by Khaiyon Rice in 2020 as a single-member LLC, renowned manufacturing based in Italy. The

Saint Eighth team is made up of Khaiyon who designs every piece of clothing. Also a group of prestigious and exclusive clothing manufacturers, all with a heartfelt commitment to building a well-respected and fashionable clothing brand. Over the years, Khaiyon and the Saint Eighth team have developed countless relationships with their customers. Saint Eighth has high expectations and potential with a promising future.

Media Contact

Saint Eighth

SaintEighthClothing@gmail.com

Source : Saint Eighth

[See on IssueWire](#)