

Augmented Logistics: Shaping the Future of Supply Chain (LoCoST)

Axestrack is creating smart logistics of tomorrow with #LoCoST to deliver measurable business value and make digital innovation possible.

Jaipur, Rajasthan Apr 11, 2022 ([Issuewire.com](https://www.issuewire.com)) - Pioneer in Fleet Management, Axestrack has touched the spell of digitalization and moved beyond conventional approaches, working on the same line we are creating smart logistics of tomorrow with LoCoST which stands for Location, Cost, Safety, and Time - the 4 KPIs driving the logistics functions and delivering measurable business value to make digital innovation possible for the clientele. Businesses can get unmatched access to the data with unified logistics approaches to improve end-to-end visibility in the entire supply chain. Being an innovation flag bearer, the company has leveraged cloud-based, artificial intelligence, Internet of Things (IoT), machine learning, and even blockchain technologies to unlock the potential of digitalization in the transportation and logistics sector.

In the contemporary world, logistics processes are more complex than ever before. The services of Axestrack offer full-spectrum support with **LoCoST** which is a powerful tool in the transport industry enhancing the fleet operations with ease. Moreover, it also offers strategic advantages to the businesses by providing solutions tailored to their needs. Empowering your organization with digital tools allows you to make optimal decisions and accelerates growth.

Enterprises are managed by KPIs for each business function. Axestrack offers **LoCoST** to unlock the true potential of digital logistics. Here are the top 4 KPIs to drive logistics functions:

- Location- Get a comprehensive overview and location of your fleet by executing AI/ML capabilities.
- Cost- Leverage the power of true distance to the most efficient & effective travel routes
- Safety- Streamline the operations and enable safety analytics to ensure compliance.
- Time- Mandate GPS & SLA to optimize the last mile and monitor TAT efficiency.

These logistics KPIs are responsible for building and envisioning a digital ecosystem that provides a dynamic single window of truth that helps fleet managers to make smart and data-driven decisions. Gaining access to real-time data has improved the synergies in the logistics process. Axestrack offers to be that digital partner by creating a transparent marketplace for companies that leads to a smooth flow of information. Embedding digital functionality in logistics is essential for generating practical and realistic outputs. The company's tech-powered innovations lead to an augmented supply chain as new-age technologies are seeping into the logistics business.

It is always advisable to embrace deep expertise to ensure a seamlessly connected logistics network and achieve unprecedented levels of visibility. Axestrack is delivering a comprehensive framework with groundbreaking innovations and creating strategies by predicting future market trends. Integrating **LoCoST** which is an advanced technology with an AI-empowered solution is essential to move beyond conventional approaches. Moreover, the company is at the helm of several initiatives in technology that are adding value to the entire transportation network. Backed by the industry-rich expertise and value-based business approach the company has given rise to a more sustainable business model. In the era of technological advancements, choosing a purpose-driven supply chain can help businesses to expand.

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