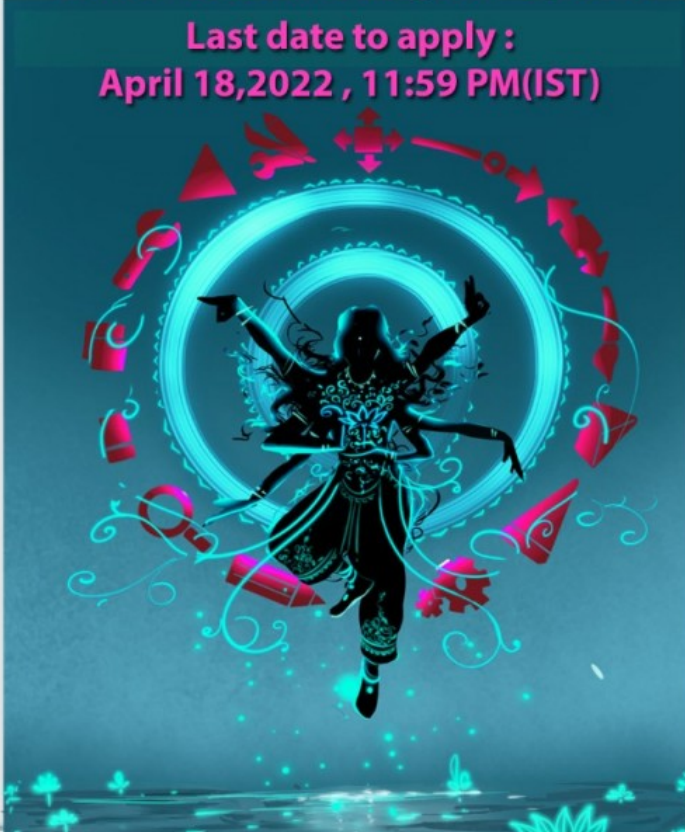


Asifa India in Partnership with Unreal launches second batch of 'The Women Creators Program'

Asifa India in partnership with Epic Games' Unreal Engine launches second batch of 'The Women Creators Program' to bring more women storytellers into the spotlight

**Asifa India in partnership with Epic Games launches
"Women Creators Program - Batch 2"**

**Last date to apply :
April 18,2022 , 11:59 PM(IST)**



UNREAL ENGINE

WCP is an immersive program for storyboard-artists,storytellers, producers, VFX supervisors and VFX artists having an industry experience over 5 years .

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- 1)Top Industry mentors , trainers, producers , unreal evangelists to support your creative vision
- 2)Virtual Fellowship Program
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Asifa India.

TIMELINE

30th April	Official Annoucement
16th May	Program Commences
27th May	Pitch submission
28th June	Final Submission

Register & Nominate

We , at Asifa India request you to support by nominating experienced talented women creators . If you are experienced , talented women creator , Register at :

<https://forms.gle/wp438sQ3FpxoXYfG8>

www.asifaIndia.com

Indore, Madhya Pradesh Apr 15, 2022 (Issuewire.com) - Asifa India in partnership with Epic Games' Unreal Engine, has announced " Women Creators Program Batch 2', which is currently accepting submissions. The program will start in mid-May 2022 & is to be mentored by former Unreal fellowship graduates along with Unreal Engine evangelists. The women creators program introduces the concepts of virtual production, its applications & workflows. The goal of the program is to inspire and train women creators and form a community of creators.

Last date of registration is April 18,2022, 11:59 PM(IST)

Register & Nominate

We, at Asifa India, request you to support us by nominating experienced talented women creators. If you are experienced, talented women creator, pls submit your registration by filling out the form:

<https://forms.gle/wp438sQ3FpxoXYfG8>

About Asifa International & Asifa India :

ASIFA India is celebrating its 22nd year. It has recently strengthened its Core Group, a Team of Volunteers, City Coordinators & evangelists from all across India. Recently top global experts including Glenn Vilppu, Ed Hooks, Pilar Alessendra, Dr. Stuart Sumedha, Joseph Kslender, Zach Parish, Bradford Simonsen, Suki Lee, Walt Jones & Experts from India including Vaibhav Kumaresh, E. Suresh, Jigesh Gajjar, Arvind Neelakantan, Veerendra Patil, Chetan Sharma, etc. Asifa India had also worked with students of leading Design Schools in India to produce short films.

ASIFA International is the oldest reputed global organization that supports animation and is committed to the welfare of art, creativity, and artists with 40+ chapters. Asifa India received its official charter in 2000 it is serving the Indian Creative community with popular activities like **International Animation Day, Awards of Excellence, CG Meet-Ups & Panel discussions** with top global experts.

Asifa India President - Saraswathi Vani Balam said - "UNREAL changed my life in 2020, and has given me new creative strength. I am working on writing my preschool show keeping unreal animation pipeline in my mind."

Asifa India Director Sesha Prasad said, "The consumption of content in various forms has created wider opportunities not only for the VFX players but also for a large number of content creators. The unreal fellowship program is a great opportunity to put women at center stage in the creation of some fresh content."

Asifa India Director Sanjay Khimesara said, " **In 2021, the Indian VFX sector grew by 103 percent to reach Rs 38.2 billion**, while post-production grew by 49 percent to reach Rs 14.4 billion. Asifa India is determined to step up its efforts in building a strong ecosystem to bridge the gaps in making India a Global SuperPower in this space. The first batch of **The Women Creators Program** has already shown its amazing results and is a significant step to empower talented women creators & provide a platform to express their creativity.'

In March 2021, Asifa India partnered with UNREAL SEA and launched its first batch of Women Creators Program with Epic Games which had Top Global Mentors during WCP-1 including- Dancing Atoms Creative producer from US Saraswathi Vani Balam, CDL founder and director Charuvi Agarwal; Marta Ampudia Dalmau; Epic Games Tech Evangelist Arvind Neelakantan; Epic Games technical account manager Dean Reinhard; Green Rain Studios founder and Unreal authorized instructor partner for Epic Games Karan Parikh.

Out of those who graduated, a panel of top Six creators was conducted on Aug '21, which encouraged other creators and showcased short films created by them. The top Six creators from the first batch were Pragati Wadhwa (Elements VFX 2D supervisor/ VFX artist/ compositor), Rounak Magoo (Green Rain Studios producer), Nida Arshia (MediaMonks Unreal/3D generalist), Gayatri Rao (Animagic Special Effects Pvt Ltd creative producer), Ria Banerjee (Axis Studios senior 3D generalist), Pratima Pal (Digital Clay Studios creative producer/ animator)

The Women creators from Batch 1 share their experience & journey of their fellowship :

Pragti Wadhwa, Managing Director at Elementvfx.com said, "My biggest takeaway from this program was learning the process of storytelling and making my own short film in Unreal Engine with no prior 3d experience".

Pratima Pal, Creative producer, Digital clay said, "Having a program like WCP has the power to flip a coin in a male-dominated society like ours. It has been the most liberating experience being a part of diverse intellectual groups feeding up the creative juices & creative process.

The applications are now open for Women Creators' Program. Those interested can apply and the last date to apply is 18th April, 11:59 PM (IST), Register: <https://forms.gle/wp438sQ3FpxoXYfG8>

For more details:

URL-www.asiafindia.com, www.asifa.net
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Media Contact

Asifa India

sanjay@sanjaykhimesara.com

9826394824

202,Apollo Trade Centre, Indore

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