

Xiongmao Digital Received License from Douyin to work with chinese bloggers in Middle East

Dubai, United Arab Emirates Mar 9, 2022 ([IssueWire.com](https://www.issuewire.com)) - Xiongmao Digital is the first Chinese marketing and KOL licensed agency in UAE. In the business of Chinese Instagram, Douyin, and Toutiao (aka Bytedance) specialize in providing professional services to their clients who are after new ways to establish brand partnerships, sponsorship, and activation marketing strategies.

Specializing in the Asia Pacific and Mainland China market, Xiongmao Digital offers PR, SMM campaigns for bloggers marketing, digital content marketing, brand upload services, translation services, and more.

Working with Chinese marketing and KOL agencies to provide a variety of different services, Xiongmao has two licenses in China and is equipped to work with other marketing agencies.

Tatiana Novikova, CEO of Xiongmao Digital, has said

Xiongmao Digital is the first Chinese marketing and Key Opinion Leader (KOL) agency in UAE. Eventually, we hope to be able to represent Chinese businesses for tailored digital campaigns, as well as provide IT services and more.

By providing language support for your clients, Xiongmao Digital is the first digital marketing agency in UAE to be officially licensed for Chinese product advertisement (with an Arabic venture) by their sponsor, The Authority For Audiovisual Communication

The Chinese digital market is a very saturated space with many considerations. It's every piece of content posted online that needs to be carefully considered. Xiongmao Digital, the first KOL-licensed agency in UAE, helps facilitate growth in China by using customer-facing tone management and low-cost messaging platforms for companies looking for new ways to grow their business without breaking the bank.

Xiongmao Digital is an agency with both a UAE-issued Instagram RED license and China's TikTok Douyin license. This specialized department can provide everything you need for Asian influencers.

With the new license, Xiongmao Digital is able to reach 99% of target users and save 60% on their marketing budget when working with top Chinese influencers. There are still many goals that Xiongmao Digital strives for and but it is reliable.

Tatiana Novikova

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