

Whizible® announces raising seed round investment.

Whizible®, the Professional Services Automation and Project/ Portfolio Management platform announced that it has secured seed funding for its newly launched SaaS platform.



Pune, Maharashtra Mar 30, 2022 (Issuewire.com) - The new investor, Bacchus Holdings LLC. (BHL), brings industry veterans with considerable expertise and experience in the technology sector. In addition, Bacchus Holdings LLC. will provide deep insights and knowledge in the areas of investing managing portfolios, and mergers and acquisitions.

Commenting on the investment, the BHL CEO and founder Rick Bacchus said, "I have been closely watching the Enterprise B2B SaaS marketplace evolve here in North America, as well as globally. When we looked at Whizible®, we were impressed with the team's deep domain expertise and their embracing of the SaaS paradigm to drive growth. Their customer focus has earned them marquee customers, which is very credible. We hope to work with Whizible® to scale bigger heights and achieve a leading position in its chosen niche."

Vishwas Mahajan, the founder of Whizible®, said, "We are extremely excited to partner with BHL and look forward to a fantastic working relationship utilizing their many years of experience and insights. The Whizible® team is currently at work scaling their SaaS product, and this investment by BHL could not have come at a better time."

Whizible®'s primary markets today include India's IT Services, Engineering Services, and BFSI verticals. Whizible® provides a suite of technology products for project management, portfolio management, and the professional services automation requirements of these niche markets. At the beginning of 2020, Whizible® announced the start of work on its SaaS incarnation. In the last two years, the company has progressively launched this product suite creating a good level of traction amongst its customers and new prospects.

The proceeds of this seed round will be utilized for further augmentation of Whizible®'s technologies, and to bolster its sales and marketing investments for continued growth.

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Source : Whizible

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