

## UNITECHNO – Software Development Company

UNITECHNO is the best Software development company in India. we provide top-rated Software Development Services due to our great experience.



## SOFTWARE SOLUTIONS...!

### App Development

With the latest technological updates Unitechno develop quality android applications to ensure smooth bug Free operations.

### Digital Marketing

**Get Online - Get Found - Get Sale**  
A complex process, Unitechno Break it up into well defined modules that can be implemented according to your business goals & convenience.

### Website Development

Unitechno offer world class interactive website development service to give your Business a significant boost & help you forge ahead in highly competitive world.

### UI/UX Designing

Our expertise in User Experience Design (UX) has enabled us to simplify & enhance the interaction between our clients' target customers and their digital presence.

[www.unitechno.com](http://www.unitechno.com)

Hubli, Karnataka Mar 30, 2022 ([Issuewire.com](http://Issuewire.com)) - [UNITECHNO – Software Development Company](http://UNITECHNO.com)

OUR SERVICES Bring Us Your Problems, We Bring You Solutions Our Proven Outsourced  
Website Developer,

**App Developer,**

**Digital Marketer**

**Ui/Ux Design**

**Expertise Helps Bring Your Vision Into Reality. Website Development App Development Digital Marketing UI / UX Designing Software Solutions.**

**UNITECHNO is the best Software development company in India. we provide top-rated Software Development Services due to our great experience.**

**We Are Committed To Delivering The Products On Time. As A Growing Software Development Company, We Harness The Potential Of Website Development, Mobile App Development, Digital Marketing, UI/UX Designing, And Other Software Solutions.**

**Which Countries Have the Most Demand for Digital Marketers? FEBRUARY 5, 2020 BY [HEYROHITNAIK](#) BUSINESS CATEGORIZED**

The ways we access information, communicate with one another, and carry out day-to-day tasks such as banking now take place solely online. With over half of the world's population using the internet, it's no wonder that the demand for highly skilled digital marketers is growing. If you're not convinced, have a look at the Salary Guide for Digital Marketers.

However, not all internet usage is shared equally around the globe. For example, according to Internet World Stats, 94% of North Americans access the internet regularly compared to only 43% of Africans.

For digital marketers and marketing graduates, this rate of internet usage can significantly impact where their skills are needed most around the globe. In a career that thrives on connections, digital marketers must focus their efforts on the right demographic and the right service or product.

So how do digital marketing efforts measure up when compared to other countries around the world, and where are the best cities for marketing jobs?

**A Skills Gap in Digital Marketing** For companies around the world, the need for digital marketing, technology know-how, and social media management has become a necessity. This is amazing news for ambitious digital marketers as even high-profile brands want to invest in digital specialists to grow and advance their marketing teams.

Our research 'Perpetual Evolution' in collaboration with The Economist Group found that there's high demand for skilled digital marketers. However, the issue is that many marketers are struggling to keep up with new technologies and demands, particularly since the Covid-19 pandemic forced many brands to market and sell online due to global lockdowns. This means that companies are finding it even harder to hire people with the specialized skills they need – hard and soft skills alike

**Why Mobile Applications Are Important; Especially Its Development FEBRUARY 6, 2020 BY [HEYROHITNAIK](#) [BUSINESS](#) CATEGORIZED**

In the past few years, mobile app development has become a booming industry.

Currently, it is estimated that there are 2.3 million mobile app developers who are devoted to keeping up with the industry demand.

In fact, according to Apple, in 2013 1.25 million apps were registered in the Apple app store and accounted for 50 billion downloads and \$5 billion paid to developers.

With these types of industry numbers, it soon becomes clear that mobile app development is a key factor for business success.

**More People are Accessing the Internet on their Smartphones** With the growing number of people accessing the Internet via smartphones and tablets, mobile app development has the unique ability to access a large number of potential consumers. According to the PewResearch Internet Project, an estimated 67 percent of U.S. smartphone owners use their smartphones to access the Internet on a daily basis. Recent studies also suggest that by 2017 app downloads will have grown to 200 billion and the subsequent mobile app revenues will have increased to \$63.5 billion. The reason behind these exceptional numbers lies in the continued growth of smartphone and tablet sales.

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