

The Ultimate Destination for all things Related to Fashion, Lifestyle and Entertainment.

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LA MODA

FEBRUARY
2022

*"There is a Hunger inside you,
use that. Let it bring out your
creative side and create the
life you want."*

DHAGHA

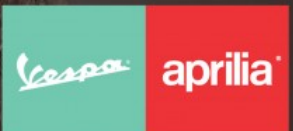
LAKMÉ ACADEMY

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Beautify the future

modo caldo

BY JIGYASA JOLLY



Aaraina
Grewal

New Delhi, Delhi Mar 6, 2022 (Issuewire.com) - After two successful editions under its belt, Raynm La Moda is now emerging as one of the premier Indian fashion and lifestyle magazines.

Founded by Mr. Nick Mahal with the aim of highlighting prominent personalities in the Indian fashion scene, Raynm La Moda works to recognise innovation and creativity in fashion and ensures that it reaches a wider audience.

The magazine's debut in 2020 saw the glamorous actress Kainaat Arora as the cover star and included the biographies of a host of illustrious personalities.

The 2nd edition was launched in October 2021 and saw Dr. Sandeep Marwah on the cover. His contributions to India's entertainment industry as a film producer, director, educator, journalist and businessman were well illustrated.

The 2022 edition cover story will highlight the life and work of a young author, Aaraina Grewal. For the cover shoot, Ranym La Moda partnered with the premium designer label ModoCaldo by Jigyasa Jolly and Lakme academy Delhi was in charge of the hair & makeup.

The upcoming edition will incorporate the works of a number of prominent brands including -

- Patanjali - Decoding its unparalleled success in the Indian market as the manufacturer of fast-moving consumer goods.
- Vespa - A luxury scooter brand that is a part of the Italian conglomerate Piaggio.
- CampingLamping - A luxurious campsite in Rajasthan to truly connect with nature.
- Asian Designer Couture Week - A celebrated fashion show showcasing prominent designers and brands.
- Diadem - A major collaboration of Raaynm is with Diadem, the founder of one of the prominent Indian beauty pageants, Miss Diadem India & Mrs. India Legacy. They provide a major platform for Indian women to groom themselves, reach their full potential, and even stand a chance to represent India on international platforms.
- Dhagha - Another major venture under the umbrella of Raaynm is the clothing brand Dhagha, an online marketplace for a variety of contemporary and sustainable women's western wear. Dhagha specializes in providing a wide range of ready-to-wear and bespoke western dresses and gowns tailored to the clients' needs for different occasions.



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Source : RAAYNM

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