

TeleOSS Highlights the Solutions for SMS Aggregators

Langhorne, Pennsylvania Mar 17, 2022 ([Issuewire.com](https://www.issuewire.com)) - The SMS gateway is the platform that can send messages without using mobile phones. SMS gateway lets brands apply mobile marketing.

All of the brands convey important messages to their clients. However, the speed of sharing information can make all the difference. Your brand can use [SMSC Gateway](#) and share messages quickly.

Further, SMS is one of the most effective brand communication channels. Emails and advertisements suffer from spam, competition, and ad-blocking, whereas SMS is delivered directly to users' inboxes. However, you, as an SMS aggregator, may face specific issues.

“One of the advantages of SMS gateway is saving your time and sharing messages to your clients fast. Nevertheless, one of the SMS aggregators, who later partnered with us, came up with the issue of not getting support on time from the SMS gateway provider.” Said the spokesperson from TeleOSS.

For clients having issues in getting support on time, we provided them with several solutions. We began monitoring the traffic dashboard of summarized traffic statistics with updates of rolling out regular SMS and email communication. We also created a user dashboard with automatic usage and recharged notifications for some clients.

Another bunch of SMS aggregators came up with the reporting issue. They required a proper reporting module for business statistics and status.

We shared two main solutions, and clients went contented. First, we created regular reporting with problem identifications and the status of our client's customers. Second, we started reporting of top 10 users of our client for today, for the last 7 days, till last month to pin down the business reach.

One last major issue SMS aggregators usually face is billing reports. They usually do not have time to maintain billing reports in excel. Therefore, we built an enterprising messaging system that sends reminders for balance status and expiry.

TeleOSS has seen many issues faced by SMS aggregators, these were the top three. We have always thought of customer satisfaction and provided customized solutions to resolve their troubles.

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