

Star Wars start a new work: "Reborn" publicity map released



New York City, New York Mar 21, 2022 ([Issuewire.com](https://www.issuewire.com)) - Disney recently released several promotional pictures of Blockchain Game Star Wars: Reborn. Let's enjoy them.

Digital and Global CEO of Disneyland, experience, and products (DPEP), Tilak Mandadi, executive vice president, said earlier: "We have begun to explore how to unlock the 'Metaverse' technology in the amusement park portfolio. The launch of Blockchain Game Star Wars: Reborn shows that Disney has further mixed physical and digital experiences to promote the growing influence of the park.

Mandadi summarized the role of Metaverse in enhancing storytelling in Disneyland and beyond: "Metaverse allows people to play established roles, even be themselves and create roles for themselves in the whole story. Adding new roles to the story. This is the key to the personalization of Metaverse." Star Wars: Reborn will provide 1001 planets for players to build according to their own ideas. At the same time, the game adopts NFT technology to allow players to regain control of the game. Players can trade their assets in the game in a special market.

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